2013 SERIES GUIDE

ITU WORLD TRIATHLON SERIES | AUCKLAND | SAN DIEGO | YOKOHAMA | MADRID | KITZBÜHEL | HAMBURG | STOCKHOLM | LONDON
MEDIA CONTACTS

ERIN GREENE
Media Manager, ITU Communications
erin.greene@triathlon.org
Office: +34 915 421 855
Mob: +34 645 216 509

MORGAN INGLIS
Senior Producer, TV & Broadcast, ITU
morgan.inglis@triathlon.org
Office: +1 604 904 9248
Mobile: +1 604 250 4091

CARSTEN RICHTER
Upsolut Senior Director - TV Rights
carsten.richter@upsolut.de
Direct: +49 40 88 00 - 73
Mobile: +49 170 56 39 008

OLIVER SCHIEK
Upsolut Senior Director - TV Production
oliver.schiek@upsolut.de
Direct: +49 40 88 18 00 - 48
Mobile: +49 170 34 29 886

ITU MEDIA CENTRE | MEDIA.TRIATHLON.ORG

ITU’s Online Media Centre has been produced to provide a portal for media to quickly gather all relevant information about ITU, its events and athletes. Media Centre services include:

- Latest ITU news and press releases
- Up-to-date results, rankings and race statistics
- Comprehensive athlete profile database
- Rights-free high-resolution photos from all major events
- Full audio from athlete interviews
- Access to broadcast quality race video highlights

For more information, or to register for a Media Centre account, visit media.triathlon.org.
# TABLE OF CONTENTS

## WELCOME TO THE SERIES
- Welcome from ITU President .................................................... 04
- Series Overview ........................................................................ 05
- ITU History ................................................................................ 06
- Partnerships ............................................................................. 07
- Prize Money & 2013 Points System .............................................. 08
- 2012 Rankings ........................................................................ 09
- Live TV .................................................................................... 10
- Media Services .......................................................................... 11

## THE EVENTS
- Auckland, New Zealand ............................................................ 12
- San Diego, USA ........................................................................ 16
- Madrid, Spain ........................................................................... 20
- Kitzbühel, Austria ..................................................................... 24
- Hamburg, Germany ................................................................... 28
- Stockholm, Sweden ................................................................... 32
- Yokohama, Japan ....................................................................... 36
- London, Great Britain ................................................................ 40

## THE ATHLETES
- Athlete Profiles | Elite Women ...................................................... 48
- Athlete Profiles | Elite Men ........................................................... 52
- 2012 Review ........................................................................... 54
- Past World Champions ............................................................... 56
- Sponsors & Partners .................................................................. 58
- The Series: By the Numbers ....................................................... 60
- FAQ .......................................................................................... 62
- Triathlon Glossary .................................................................... 63
Dear athletes, coaches and members of the national Federations, sponsors and media,

I’d like to welcome you to the 2013 ITU World Triathlon Series, which now enters its fifth season. Started in just 2009, the series has reached a level of success and popularity beyond our imagination.

The 2012 season was one of our most exciting to date, with numerous down to the line sprint finishes that left us on the edge of our seats. We also saw numerous National Federations win world championship titles, exemplifying the robust talent pool of athletes we have.

The London Olympics will not soon be forgotten with Alistair Brownlee having stormed off on the run around Hyde Park to earn Great Britain its first triathlon medal. The women’s race was simply magnificent with such a deep pool of athletes running together after 1500m of swimming and more than 40km of biking. But it all came down to that photo finish between Lisa Norden and Nicola Spirig, with the Swiss miss claiming gold.

This year, we have even more excitement planned with a few twists and turns to the 2013 ITU World Triathlon Series. We will kick off the season right where we left off last year – in Auckland with that hilly bike course. After making its wildly successful debut on the WTS calendar last year, the series will return triathlon’s birthplace in San Diego before touching down in Yokohama with its ever enthusiastic crowds.

Then the series heads to Europe for another tough climb in Madrid. But nothing will quite compare to the incline triathletes will face next in Kitzbühel. Though the course will be shortened, it is without a doubt one of the toughest triathlons on both the circuit and in the world. After Hamburg and Stockholm, we can’t think of a better way finish up the season than on the iconic Olympic course in Hyde Park.

We truly believe everyone can participate in triathlon. In 2013, age-group divisions allow weekend warriors to compete on the same courses as Olympic and world champions, and a number of events will also have Paratriathlon races. To each and every athlete competing this year, I wish you good luck.

Overall, I hope you enjoy this ITU season wherever in the world you are able to watch, follow or participate in an event, and I look forward to sharing this year with you.

Sincerely,

Marisol Casado
President, International Triathlon Union
Member of the International Olympic Committee
SERIES OVERVIEW

The ITU World Triathlon Series was introduced in 2009, creating a series of world championship races rather than a single-day world championship. From 2009 until 2011, it was called the Dextro Energy Triathlon ITU World Championship series, but was re-branded in 2012 as the ITU World Triathlon Series. There will be eight rounds in the 2013 season, culminating with the Grand Final in London in September. The world’s top triathletes will compete head-to-head for rankings points that determine the overall ITU world champion, with media and fans able to watch from everywhere with a live international broadcast feed available from every event. A total of $2.25 million USD will be available for elite athletes racing the 2013 ITU World Triathlon Series, making it the richest series in triathlon.

NEW FOR THE 2013 SEASON

This year, the ITU World Triathlon Series will feature a sprint race format at the world’s largest triathlon in Hamburg, while Kitzbühel will debut a new course which is being hailed as one of the toughest triathlon courses in the world. With a 867-meter bike climb over 11.5 kilometres before another ascent on the run, the course will certainly shake up the competition as triathletes are put to the ultimate test. In its WTS debut last year, Stockholm offered elite athletes a quick sprint race, but will cover twice the distance this year in the traditional Olympic format. Hamburg will also be host to the 2013 ITU Mixed Relay World Championship, while Yokohama and San Diego will each welcome paratriathletes to compete. While age group athletes are required to qualify for the Grand Final at the WTS races, this year title sponsor PruHealth is offering up the chance for 1,000 members to win a spot in the open age-group race, allowing even more triathletes the opportunity to compete on the same course as the 2012 Olympians.

2013 SEASON SCHEDULE

AUCKLAND, NEW ZEALAND    APRIL 6-7
SAN DIEGO, USA    APRIL 19-20
YOKOHAMA, JAPAN    MAY 11-12
MADRID, SPAIN    JUNE 1-2
KITZBÜHEL, AUSTRIA    JULY 6
HAMBURG, GERMANY    JULY 21 - 22
STOCKHOLM, SWEDEN    AUGUST 24-25
LONDON, GREAT BRITAIN    SEPTEMBER 11-15
ITU TRIATHLON HISTORY

The first recorded triathlon took place in San Diego, California on 24 September 1974. It was organised by the San Diego Track & Field Club as an alternative to the rigors of training on the track. The race, which took place in San Diego’s Mission Bay, consisted of a 5.3-mile run, followed by a 5-mile bike and a 600-yard swim in the bay. A total of 46 athletes finished the race.

The International Triathlon Union (ITU) was founded in 1989 in Vancouver, British Columbia, Canada, as the world governing body for triathlon and is now headquartered in Lausanne, Switzerland. A total of 30 National Federations attended the first ITU Congress in Avignon, France in 1989. Today there are over 140 National Federations.

The ITU Triathlon World Cup Series began in 1991, staging 11 races in eight countries. The ITU World Triathlon Series was created as ITU’s top tier race series in 2009, staging multiple rounds in iconic cities across the globe.

Triathlon was awarded full Olympic Games medal status by the IOC at its Congress in Paris in 1994. Triathlon made its Olympic debut at the 2000 Sydney Games. Switzerland’s Brigitte McMahon and Canada’s Simon Whitfield won the sport’s first gold medals.
PARTNERSHIPS

INTERNATIONAL TRIATHLON UNION

The International Triathlon Union is recognised by the International Olympic Committee (IOC) as the world governing body for the Olympic sport of triathlon. ITU is the most influential organisation in the sport and the organiser of the world’s premier triathlon events, including the ITU World Triathlon Series and ITU Triathlon World Cup Series. ITU represents National Federations in over 140 countries and its sport development initiatives are fuelling triathlon’s extraordinary growth from a grassroots to high performance level.

UPSOLUT SPORTS

Upsolut is one of the world’s market leaders in sports marketing and event management and is part of the Lagardère Unlimited network of agencies, which includes SPORTFIVE, IEC in Sport and World Sports Group. Upsolut specialises in the promotion, marketing, organisation and delivery of televised mass participation endurance sports, for elite and age-group participants, i.e. triathlon, cycling and swimming. Upsolut will support the entire series and share its knowledge with each event to ensure high standards and quality. In addition to providing the ITU World Triathlon Series with marketing expertise, Upsolut will produce live TV coverage and provide international TV distribution through the worldwide sales network of Lagardère Unlimited.
The total prize money for the World Triathlon series has been increased by $182,000 (all USD). The bonus pool was increased $70,000 this year to a total of $670,000. The increase makes the World Triathlon Series the richest series in triathlon with over $2.25 million dollars up for grabs. The San Diego, Madrid, Kitzbuhel, Hamburg and Stockholm events offer a total of $180,000, while Auckland and Yokohama each offer a prize purse of $196,000.

<table>
<thead>
<tr>
<th>FINISH POSITION</th>
<th>WTS EVENT*</th>
<th>WTS GRAND FINAL</th>
<th>YEAR-END BONUS POOL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$20,000</td>
<td>$30,000</td>
<td>$70,000</td>
</tr>
<tr>
<td>2</td>
<td>$14,000</td>
<td>$22,000</td>
<td>$50,000</td>
</tr>
<tr>
<td>3</td>
<td>$10,000</td>
<td>$16,000</td>
<td>$34,000</td>
</tr>
<tr>
<td>4</td>
<td>$8,000</td>
<td>$12,000</td>
<td>$22,500</td>
</tr>
<tr>
<td>5</td>
<td>$6,000</td>
<td>$9,800</td>
<td>$17,000</td>
</tr>
<tr>
<td>6</td>
<td>$5,000</td>
<td>$8,000</td>
<td>$14,000</td>
</tr>
<tr>
<td>7</td>
<td>$4,300</td>
<td>$6,400</td>
<td>$11,500</td>
</tr>
<tr>
<td>8</td>
<td>$3,700</td>
<td>$5,200</td>
<td>$9,500</td>
</tr>
<tr>
<td>9</td>
<td>$3,100</td>
<td>$4,100</td>
<td>$9,000</td>
</tr>
<tr>
<td>10</td>
<td>$2,600</td>
<td>$3,500</td>
<td>$8,500</td>
</tr>
<tr>
<td>11</td>
<td>$2,100</td>
<td>$2,900</td>
<td>$8,000</td>
</tr>
<tr>
<td>12</td>
<td>$1,700</td>
<td>$2,500</td>
<td>$7,500</td>
</tr>
<tr>
<td>13</td>
<td>$1,500</td>
<td>$2,200</td>
<td>$7,000</td>
</tr>
<tr>
<td>14</td>
<td>$1,400</td>
<td>$2,000</td>
<td>$6,500</td>
</tr>
<tr>
<td>15</td>
<td>$1,200</td>
<td>$1,800</td>
<td>$6,000</td>
</tr>
<tr>
<td>16</td>
<td>$1,200</td>
<td>$1,600</td>
<td>$5,500</td>
</tr>
<tr>
<td>17</td>
<td>$1,100</td>
<td>$1,400</td>
<td>$5,000</td>
</tr>
<tr>
<td>18</td>
<td>$1,100</td>
<td>$1,300</td>
<td>$4,500</td>
</tr>
<tr>
<td>19</td>
<td>$1,000</td>
<td>$1,200</td>
<td>$4,000</td>
</tr>
<tr>
<td>20</td>
<td>$1,000</td>
<td>$1,100</td>
<td>$3,500</td>
</tr>
<tr>
<td>21</td>
<td>$1,000</td>
<td></td>
<td>$3,000</td>
</tr>
<tr>
<td>22</td>
<td>$1,000</td>
<td></td>
<td>$2,600</td>
</tr>
<tr>
<td>23</td>
<td>$1,000</td>
<td></td>
<td>$2,400</td>
</tr>
<tr>
<td>24</td>
<td>$1,000</td>
<td></td>
<td>$2,400</td>
</tr>
<tr>
<td>25</td>
<td>$1,000</td>
<td></td>
<td>$2,200</td>
</tr>
<tr>
<td>26</td>
<td></td>
<td></td>
<td>$2,200</td>
</tr>
<tr>
<td>27</td>
<td></td>
<td></td>
<td>$2,100</td>
</tr>
<tr>
<td>28</td>
<td></td>
<td></td>
<td>$2,100</td>
</tr>
<tr>
<td>29</td>
<td></td>
<td></td>
<td>$2,000</td>
</tr>
<tr>
<td>30</td>
<td></td>
<td></td>
<td>$2,000</td>
</tr>
<tr>
<td>31</td>
<td></td>
<td></td>
<td>$1,900</td>
</tr>
<tr>
<td>32</td>
<td></td>
<td></td>
<td>$1,800</td>
</tr>
<tr>
<td>33</td>
<td></td>
<td></td>
<td>$1,700</td>
</tr>
<tr>
<td>34</td>
<td></td>
<td></td>
<td>$1,600</td>
</tr>
<tr>
<td>35</td>
<td></td>
<td></td>
<td>$1,500</td>
</tr>
</tbody>
</table>

*With the exception of Auckland and Yokohama, which award $800 to finishers placing 21st-30th.
2013 POINTS SYSTEM

There will be three levels included in the rankings: ITU Triathlon World Cup events, ITU World Triathlon Series events and the ITU World Triathlon Grand Final. The chart below breaks down the scoring. The final ranking will be obtained by adding the four top scores from the ITU World Triathlon Series and ITU Triathlon World Cup events, plus the points gained at the Grand Final. Scoring for a season begins immediately after the Grand Final and ends with the following year’s Grand Final. Points are awarded to the top 50 athletes at the Grand Final; top 40 for World Championship Series events and top 30 for ITU Triathlon World Cup events.

The top five places at each type of event are scored as follows (the full breakdown is available at www.triathlon.org):

<table>
<thead>
<tr>
<th>FINISH POSITION</th>
<th>GRAND FINAL POINTS</th>
<th>WTS EVENT POINTS</th>
<th>WORLD CUP EVENT POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1200</td>
<td>800</td>
<td>300</td>
</tr>
<tr>
<td>2</td>
<td>1110</td>
<td>740</td>
<td>278</td>
</tr>
<tr>
<td>3</td>
<td>1027</td>
<td>685</td>
<td>257</td>
</tr>
<tr>
<td>4</td>
<td>950</td>
<td>633</td>
<td>237</td>
</tr>
<tr>
<td>5</td>
<td>879</td>
<td>586</td>
<td>220</td>
</tr>
</tbody>
</table>

2012 RANKINGS

TOP 20 WOMEN

<table>
<thead>
<tr>
<th>POS</th>
<th>FIRST NAME</th>
<th>LAST NAME</th>
<th>COUNTRY</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Lisa</td>
<td>Norden</td>
<td>SWE</td>
<td>4531</td>
</tr>
<tr>
<td>2</td>
<td>Anne</td>
<td>Haug</td>
<td>GER</td>
<td>4340</td>
</tr>
<tr>
<td>3</td>
<td>Andrea</td>
<td>Hewitt</td>
<td>NZL</td>
<td>3893</td>
</tr>
<tr>
<td>4</td>
<td>Barbara</td>
<td>Riveros Diaz</td>
<td>CHI</td>
<td>3707</td>
</tr>
<tr>
<td>5</td>
<td>Erin</td>
<td>Denham</td>
<td>AUS</td>
<td>3611</td>
</tr>
<tr>
<td>6</td>
<td>Nicola</td>
<td>Spring</td>
<td>SUI</td>
<td>3264</td>
</tr>
<tr>
<td>7</td>
<td>Sarah</td>
<td>Groff</td>
<td>USA</td>
<td>3232</td>
</tr>
<tr>
<td>8</td>
<td>Ainhoa</td>
<td>Murua</td>
<td>ESP</td>
<td>3065</td>
</tr>
<tr>
<td>9</td>
<td>Gwen</td>
<td>Jorgensen</td>
<td>USA</td>
<td>3048</td>
</tr>
<tr>
<td>10</td>
<td>Kate</td>
<td>Moolloy</td>
<td>NZL</td>
<td>3044</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POS</th>
<th>FIRST NAME</th>
<th>LAST NAME</th>
<th>COUNTRY</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>Emma</td>
<td>Muffatt</td>
<td>AUS</td>
<td>2855</td>
</tr>
<tr>
<td>12</td>
<td>Jessica</td>
<td>Harrison</td>
<td>FRA</td>
<td>2688</td>
</tr>
<tr>
<td>13</td>
<td>Helen</td>
<td>Jenkins</td>
<td>GBR</td>
<td>2688</td>
</tr>
<tr>
<td>14</td>
<td>Rachel</td>
<td>Klamer</td>
<td>NED</td>
<td>2493</td>
</tr>
<tr>
<td>15</td>
<td>Ashleigh</td>
<td>Gentle</td>
<td>AUS</td>
<td>2405</td>
</tr>
<tr>
<td>16</td>
<td>Maaike</td>
<td>Caelers</td>
<td>NED</td>
<td>2273</td>
</tr>
<tr>
<td>17</td>
<td>Aileen</td>
<td>Morrison</td>
<td>IRL</td>
<td>2231</td>
</tr>
<tr>
<td>18</td>
<td>Juri</td>
<td>Ide</td>
<td>JPN</td>
<td>2010</td>
</tr>
<tr>
<td>19</td>
<td>Jodie</td>
<td>Stimpson</td>
<td>GBR</td>
<td>1919</td>
</tr>
<tr>
<td>20</td>
<td>Nicky</td>
<td>Samuels</td>
<td>NZL</td>
<td>1854</td>
</tr>
</tbody>
</table>

TOP 20 MEN

<table>
<thead>
<tr>
<th>POS</th>
<th>FIRST NAME</th>
<th>LAST NAME</th>
<th>COUNTRY</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Jonathan</td>
<td>Brownlee</td>
<td>GBR</td>
<td>4935</td>
</tr>
<tr>
<td>2</td>
<td>Javier</td>
<td>Gomez</td>
<td>ESP</td>
<td>4845</td>
</tr>
<tr>
<td>3</td>
<td>Dmitry</td>
<td>Polianskiy</td>
<td>RUS</td>
<td>3922</td>
</tr>
<tr>
<td>4</td>
<td>Sven</td>
<td>Riederer</td>
<td>SUI</td>
<td>3773</td>
</tr>
<tr>
<td>5</td>
<td>Richard</td>
<td>Murray</td>
<td>RSA</td>
<td>3575</td>
</tr>
<tr>
<td>6</td>
<td>Steffen</td>
<td>Justus</td>
<td>GER</td>
<td>3564</td>
</tr>
<tr>
<td>7</td>
<td>Alexander</td>
<td>Bryakhankov</td>
<td>RUS</td>
<td>3285</td>
</tr>
<tr>
<td>8</td>
<td>Laurent</td>
<td>Vidal</td>
<td>FRA</td>
<td>2772</td>
</tr>
<tr>
<td>9</td>
<td>Joao</td>
<td>Silva</td>
<td>PDR</td>
<td>2682</td>
</tr>
<tr>
<td>10</td>
<td>David</td>
<td>Hauss</td>
<td>FRA</td>
<td>2519</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POS</th>
<th>FIRST NAME</th>
<th>LAST NAME</th>
<th>COUNTRY</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>Ivan</td>
<td>Vasilev</td>
<td>RUS</td>
<td>2411</td>
</tr>
<tr>
<td>12</td>
<td>Alessandro</td>
<td>Fabian</td>
<td>ITA</td>
<td>2405</td>
</tr>
<tr>
<td>13</td>
<td>Tony</td>
<td>Mouliot</td>
<td>FRA</td>
<td>2328</td>
</tr>
<tr>
<td>14</td>
<td>Bexan</td>
<td>Docherty</td>
<td>NZL</td>
<td>2223</td>
</tr>
<tr>
<td>15</td>
<td>Kyle</td>
<td>Jones</td>
<td>CAN</td>
<td>2077</td>
</tr>
<tr>
<td>16</td>
<td>David</td>
<td>McNamee</td>
<td>GBR</td>
<td>2059</td>
</tr>
<tr>
<td>17</td>
<td>Kris</td>
<td>Gemmell</td>
<td>NZL</td>
<td>2054</td>
</tr>
<tr>
<td>18</td>
<td>Maik</td>
<td>Petzold</td>
<td>GER</td>
<td>1999</td>
</tr>
<tr>
<td>19</td>
<td>Ryan</td>
<td>Sissons</td>
<td>NZL</td>
<td>1924</td>
</tr>
<tr>
<td>20</td>
<td>Mario</td>
<td>Mula</td>
<td>ESP</td>
<td>1852</td>
</tr>
</tbody>
</table>
THE EVENTS
## Round One
**Barfoot & Thompson World Triathlon Auckland**

<table>
<thead>
<tr>
<th>WOMEN’S RACE START:</th>
<th>6 APRIL – 12:06 (GMT + 13 HOURS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEN’S RACE START:</td>
<td>6 APRIL – 15:06</td>
</tr>
<tr>
<td>TOTAL PRIZE MONEY:</td>
<td>$196,000 USD</td>
</tr>
<tr>
<td>WEBSITE:</td>
<td>AUCKLAND.TRIATHLON.ORG</td>
</tr>
<tr>
<td>LOCAL MEDIA CONTACT:</td>
<td>ANDREW DEWHURST– <a href="mailto:MEDIA@TRIATHLON.ORG.NZ">MEDIA@TRIATHLON.ORG.NZ</a></td>
</tr>
<tr>
<td>ITU PRINT MEDIA CONTACT:</td>
<td>ERIN GREENE – <a href="mailto:ERIN.GREENE@TRIATHLON.ORG">ERIN.GREENE@TRIATHLON.ORG</a></td>
</tr>
</tbody>
</table>

### About the Race
Last year, thousands of athletes descended on Auckland for the thrilling World Championship races, which saw Olympic medallists Jonathan Brownlee and Lisa Norden earn their first overall World Championship titles. Fumika Matsumoto and Wian Sullwald also earned Japan and South Africa their first ever world championship titles in the youth races. The 2012 World Champions joined a long list of iconic ITU names that have won in Auckland, including Hamish Carter, Miles Stewart, Emma Carney and Michellie Jones. Auckland has become a race favourite amongst athletes for its challenging bike course, while championed by spectators for its near-constant views of triathlon action. This year, Auckland sets the tone for the 2013 ITU World Triathlon Series as the race series opener. The tough bike will no doubt again play an important factor in deciding who will join the distinguished list of winners in Auckland.

### Media Facilities/Services
- Pre-race press conference
- On-site media centre with wireless internet
- Photo positions on course
- Photo stand at finish area
- Mixed Zone for post-race interviews
- Race previews and recaps, audio interviews, high-resolution photos at media.triathlon.org

### Accommodation
Host Hotel: Heritage Auckland. Centrally located with magnificent views from many rooms and the convenience of being situated just strolling distance from Auckland city’s many attractions. Select from two distinctive accommodation wings. The Hotel reflects the traditional style of the buildings famous past, while The Tower is a contemporary design.

The Local Organising Committee has also put together a list of recommended hotels in Auckland including Copthorne Hotel Harbour City, Rydges Auckland, Mercure Auckland, Mercure Auckland Windsor, Auckland Harbour Oaks Apartments and Auckland City Oaks Apartments. All hotels are approximately 45 minutes from Auckland International Airport, and located within a 5-10 minute walk of the event venue.
## Past Results

### Elite Women

#### 2012 Barfoot & Thompson Grand Final Auckland

1. Anne Haug (GER)
2. Gwen Jorgensen (USA)
3. Barbara Riveros Diaz (CHI)

#### 2011 ITU Triathlon Auckland World Cup

1. Andrea Hewitt (NZL)
2. Tomoko Sakimoto (JPN)
3. Mariko Adachi (JPN)

### Elite Men

#### 2012 Barfoot & Thompson Grand Final Auckland

1. Javier Gomez (ESP)
2. Jonathan Brownlee (GBR)
3. Sven Riederer (SUI)

#### 2011 ITU Triathlon Auckland World Cup

1. Kris Gemmell (NZL)
2. Bevan Docherty (NZL)
3. Ryan Fisher (AUS)
**SWIM COURSE:**
Distance: 1500m - 2 laps of 750m

**CYCLE COURSE:**
Distance: 40km - 8 laps of 5km

**RUN COURSE:**
Distance: 10km - 4 laps of 2.5km

**START** - Queens Wharf

**TRANSITION** - Queens Wharf

**FINISH** - Queens Wharf

**Coaches Box**

**Wheel Station**

**Penalty Box**

**WATER STATION**
COURSE PROFILE
Swim (1.5km) – Athletes dive off a pontoon into a sheltered area next to Queens Wharf and will swim two laps. Wetsuits are not expected.
Bike (40km) – After transitioning on Queens Wharf, the first of eight laps starts at the waterfront and winds its way up Auckland’s steep main street, Queen Street, with three separate climbs in each lap.
Run (10km) – Four-lap, 10km that starts at the waterfront and heads along Quay and Queen streets, before the finish down on Queens Wharf.

THE AGE-GROUP COMPETITION
In addition to the elite races, Auckland will feature a number of races open to anyone on Sunday. Age-groupers will have the opportunity to choose from sprint and standard distances, as well as two team relay events. In addition to the triathlons, the local organising committee offers a twilight swim-run on August 5, as well as a 5km brunch run prior to the elite races.

Friday 5 April: 18:30 – Twilight Swim Run, Queens Wharf
Saturday 6 April: 09:30 – 5km Brunch Run
Sunday 7 April: 07:00 – Open Tri – Spring & Standard & Teams Relay
08:15 – Paratriathlon

ABOUT THE CITY
New Zealand’s indigenous people, the Maori, called this land “Tamaki Makau Rau”, a maiden with 100 lovers. It was a place desired by many and fought over for its riches, including its forested hills, productive volcanic soils and harbours full of seafood. Now Auckland is New Zealand’s largest city, with a population of 1.5 million people. The Queens Wharf waterfront one of its most lively areas, it was a buzz of activity for the 2011 IRB Rugby World Cup. There is plenty to do in the heart of the CBD, where the race takes place, you can’t miss the imposing Sky Tower, which at 328 metres is the tallest tower in the Southern Hemisphere. You can also climb to the apex of the Auckland Harbour Bridge, and the more adventurous can bungy jump from it. Outside of the city, you could visit one of the region’s 48 volcanic cones, with easy access to the summits of Maungawhau (Mt Eden), Maungakiekie (One Tree Hill), and Rangitoto Island in the Hauraki Gulf or the rainforested hills, such as the Waitakere and Hunua Ranges.
ROUND TWO
OMEGAWAVE WORLD TRIATHLON SAN DIEGO

WOMEN'S RACE START: 19 APRIL – 15:30 (GMT - 8 HOURS)
MEN'S RACE START: 20 APRIL – 16:00
TOTAL PRIZE MONEY: $180,000 USD
WEBSITE: SANDIEGO.TRIATHLON.ORG

LOCAL MEDIA CONTACTS: JOHN MARTIN – JOHN.MARTIN@USATRIATHLON.ORG
ITU PRINT MEDIA CONTACTS: ERIN GREENE – ERIN.GREENE@TRIATHLON.ORG

ABOUT THE RACE
Last year marked the first time that an ITU race has been held in San Diego, the birthplace of modern triathlon. The first race took place in San Diego’s Mission Bay on 24 September 1974 with a 5.3 mile run, followed by a 5-mile bike and a 600-yard swim. Last year, Great Britain’s Helen Jenkins and Jonathan Brownlee were both splendid to earn the top podium spots. In addition, 2012 served as the Olympic Trial qualifier for US athletes set on going to London. Laura Bennett secured her second Olympic berth, while Hunter Kemper stamped his ticket to his fourth Olympics and Manuel Huerta earned his first start.

MEDIA FACILITIES/SERVICES
Pre-race press conference
On-site media centre with wireless internet
Photo positions on course
Photo stand at finish area
Mixed Zone for post-race interviews
Race previews and recaps, audio interviews, high-resolution photos at media.triathlon.org

ACCOMMODATION
The Official Headquarter Hotel for the 2013 ITU World Triathlon San Diego is the Bahia Resort Hotel in Mission Beach in San Diego. It is located across the street from the triathlon venue. It’s Mediterranean design and beachfront setting make it unique among San Diego resorts.

The LOC San Diego is also pleased to recommend several hotels in the San Diego area with which special event rates have been negotiated including the Hyatt Regency Mission Bay, the Dana Hotel, Paradise Point Resort, Wyndham Garden San Diego and La Quinta Inn & Suites in Mission Bay.
PAST RESULTS

ELITE WOMEN

2012 ITU WORLD TRIATHLON SAN DIEGO
1. Helen Jenkins (GBR)
2. Erin Densham (AUS)
3. Laura Bennett (USA)

ELITE MEN

1. Jonathan Brownlee (GBR)
2. Sven Riederer (SUI)
3. Richard Murray (RSA)
ELITE COURSE MAP

Run:  10KM  (3 laps)

Bike:  40KM  (8 laps of 5KM)

Swim:  1,500M  (2 laps)
COURSE PROFILE
Swim (1.5km) – Athletes will take off on a beach start in front of Bonita Cove Park for a two-lap, 1500m swim.
Bike (40km) – Eight-lap, 40km that starts along Mission Blvd before crossing over the Pacific Ocean on Mission Bay Drive. Athletes jet over to Gleason Road towards Santa Barbara Cove before heading back in.
Run (10km) – Three-lap, 10km that starts along Mission Beach Park. Athletes run along Mariners Basin before turning down Ocean Front Walk.

THE AGE-GROUP COMPETITION
The race venue/transition area is located in Mission Beach, while the swim consists of one lap in Ventura Cove. The bike portion will now head out from Mission Beach towards Sunset Cliffs, past Sea World, and features a loop around Fiesta Island, the site of the first-ever triathlon held in September 1974. This course returns to the original roots of triathlon leading up to the 40 year anniversary of the sport. The run portion is along the paths and streets of Mission Beach.

AGE-GROUP RACE START: Olympic distance: 20 April, 06:30, Sprint distance: 20 April, 08:45

ABOUT THE CITY
Settled by Spaniards in 1769, San Diego was the first of the California Missions, founded by Father Junipero Serra in order to Christianize Native Americans. What is now known as California, including San Diego, became part of Mexico when it achieved independence from Spain in 1821. After the United States Victory in the Battle of San Pasqual, the 1848 Treaty of Guadalupe-Hidalgo surrendered California, Arizona, New Mexico and Texas to the United States. San Diego became a city on March 27, 1850 with elected and appointed officials. It now has a population of over 2 million and is one of the most vibrant cities in America. The Mission Bay area, where the triathlon venue is, includes playgrounds, picnic areas, 27 miles of paths and Fiesta Island for watersports, as well as theme parks. The world famous San Diego zoo is just 15 minutes away. San Diego is home to a number of sports teams, including the San Diego Chargers in the NFL and San Diego Padres in the MLB, and has hosted two Superbowls.
ROUND THREE
ITU WORLD TRIATHLON YOKOHAMA

WOMEN’S RACE START: 11 MAY - 08:00 (GMT + 9 HOURS)
MEN’S RACE START: 11 MAY – 11:00
TOTAL PRIZE MONEY: $196,000 USD
WEBSITE: YOKOHAMA.TRIATHLON.ORG

LOCAL MEDIA CONTACTS: JTU: KIRIYO SUZUKI - KIRI@MRI.BIGLOBE.NE.JP
ITU PRINT MEDIA CONTACTS: ERIN GREENE – ERIN.GREENE@TRIATHLON.ORG

ABOUT THE RACE
The first race in Yokohama got underway in historic fashion when home favourite Juri Ide delighted the crowds in 2009 by making the women’s podium. The race was scheduled to return to the port city in 2011, but was delayed due to the devastating earthquake and tsunami that hit Northern Japan earlier that year. After it was rescheduled to follow the Beijing Grand Final, Japanese fans poured out to enthusiastically cheer on the athletes, quickly making Yokohama an unforgettable course. That year, New Zealand’s Andrea Hewitt and Portugal’s Joao Silva were stunning to earn wins. Last year saw a continuation of thrilling racing when Anne Haug and Lisa Norden produced a nail-biting sprint down the finish chute. Norden just inched out Haug for the title and precious WTS points that helped her go on to win the overall world championships. Likewise, as the penultimate race on the schedule last year, the men’s race was a critical event to secure important WTS points heading into the Grand Final. Silva was brilliant yet again to earn his second consecutive title, while Javier Gomez locked up silver despite recovering from an injury. Moreover, the local organising committee is leading the industry in its commitment to host a sustainable triathlon. Last year, the race earned the “ISO20121” certificate, which is awarded to events that produce positive environmental, economic and social impacts.

MEDIA FACILITIES/SERVICES
Pre-race press conference
On-site media centre with wireless internet
Photo positions on course
Photo stand at finish area
Mixed Zone for post-race interviews
Race previews and recaps, audio interviews, high-resolution photos at media.triathlon.org

ACCOMMODATION
Host Hotel: Hotel Monterey Yokohama
Conveniently beside Yamashita Park, Hotel Monterey Yokohama offers 170 guestrooms, a restaurant, ballroom and banquet facilities. High-speed Internet access is provided along with direct-dial phones and in-room safes. Near Kanagawa Kenmin Hall, Yokohama Marine Tower, and Yokohama Stadium, this Yokohama hotel is situated in the business district. Additional nearby points of interest include Yokohama Cosmo World.
# Past Results

## Elite Women

<table>
<thead>
<tr>
<th>Year</th>
<th>Race Name</th>
<th>Race</th>
<th>1.</th>
<th>2.</th>
<th>3.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012 ITU World Triathlon Yokohama</td>
<td></td>
<td></td>
<td>Lisa Norden (SWE)</td>
<td>Anne Haug (GER)</td>
<td>Maaike Caelers (NED)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Joao Silva (POR)</td>
<td>Javier Gomez (ESP)</td>
<td>Dmitry Polyansky (RUS)</td>
</tr>
<tr>
<td>2011 Dextro Energy Triathlon ITU World Championship Yokohama</td>
<td></td>
<td></td>
<td>Andrea Hewitt (NZL)</td>
<td>Emma Moffatt (AUS)</td>
<td>Kate McIlroy (NZL)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Joao Silva (POR)</td>
<td>Alexander Bruykhankov (RUS)</td>
<td>Dmitry Polyansky (RUS)</td>
</tr>
<tr>
<td>2009 Dextro Energy Triathlon ITU World Championship Yokohama</td>
<td></td>
<td></td>
<td>Lisa Norden (SWE)</td>
<td>Andrea Hewitt (NZL)</td>
<td>Juri Ide (JPN)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Jan Frodeno (GER)</td>
<td>Kris Gemmell (NZL)</td>
<td>Javier Gomez (ESP)</td>
</tr>
</tbody>
</table>
2013世界トライアスロンシリーズ横浜大会
エリートコースマップ 5月11日（土）開催

泳ぎ: 1.5km (0.75km x 2ラップ)
自転車: 40km (4.45km x 9ラップ)
走行: 10km (2.5km x 4ラップ)

Course
- Swim Course
- Bike Course
- Run Course

ITU WORLD TRIATHLON
YOKOHAMA
COURSE PROFILE
Swim (1.5km) – Athletes dive into Yokohama Bay off a pontoon and will swim two 750m laps. Wetsuits are not expected.
Bike (40km) – After transitioning to the bike in Yamashita Park, athletes will begin the 8-lap bike course. Each lap is flat with many technical turns.
Run (10km) – Athletes will transition in Yamashita Park and run four laps that circle the park and the Kanagawa Prefectural Government building. The finish line is back in Yamashita Park.

THE AGE-GROUP COMPETITION
Every 2013 ITU World Triathlon Series event features mass participation (age-group) races. It gives non-professional athletes the opportunity to qualify for the ITU Triathlon Age-Group World Championships, which will be held in London alongside the PruHealth World Triathlon Grand Final in September. The age-group race in Yokohama is largest mass-participation triathlon in Japan with over 2,000 athletes competing in 2012. Athletes may complete the 1.5km swim, 40km bike and 10km run individually or in the team relay with two or three people. Paratriathlon will also be contested in Yokohama, marking a crucial milestone for the paratriathlon movement in Japan.

AGE-GROUP RACE START: 12 May (Please check yokohama.triathlon.org for times)
PARATRIATHLON RACE START 12 May

ABOUT THE CITY
As the first harbour city, Yokohama welcomed the world as the entrance to Japan. Since the time its port opened, Yokohama has been vigorously acquiring new cultures and information from foreign countries and introducing Japan to new food and a wide range of cultures, which entitles Yokohama as the birthplace of Japan’s modern culture. Yokohama—referred to as “Hamakko” in Japanese—has been cheerful at enjoying life and willing to adopt all things good. Such a tradition of the “Hamakkos” cultivated long ago has been incorporated into the present fashionable and sophisticated streetscape that makes the city unique.
ROUND FOUR
ITU WORLD TRIATHLON MADRID

WOMEN’S RACE START: 01 JUNE – TO BE CONFIRMED (UTC/GMT + 2 HOURS)
MEN’S RACE START: 02 JUNE – TO BE CONFIRMED
TOTAL PRIZE MONEY: $180,000 USD
WEBSITE: MADRID.TRIATHLON.ORG

LOCAL MEDIA CONTACTS: VANESSA GONZALEZ - COMUNICACION@TRIATLON.ORG
ITU PRINT MEDIA CONTACTS: ERIN GREENE – ERIN.GREENE@TRIATHLON.ORG

ABOUT THE RACE
As the fourth round of the ITU World Triathlon Series this year, Madrid marks the arrival of the race series to the first of five European stops. The Spanish capital city has an impressive triathlon history, having hosted a World Cup from 2003 to 2009 – when it then became one of the host cities for the first season of the ITU World Triathlon Series. The unique course winds its way through Casa de Campo park in central Madrid, offering a quick sightseeing crash course around one of Europe’s most dynamic cities. After exiting the swim, athletes will set off on a four-lap bike around the park, featuring a 12% grade climb on each lap. Once summiting the 400m climb, the rest of each bike lap is mostly downhill with a few rolling hills. The four-lap run course, also around Casa de Campo Park, is mostly flat and finishes back at the lake.

MEDIA FACILITIES/SERVICES
Pre-race press conference
On-site media centre with wireless internet
Photo positions on course
Photo stand at finish area
Mixed Zone for post-race interviews
Race previews and recaps interviews, high-resolution photos at media.triathlon.org

ACCOMMODATION
Host Hotel: Principe Pio
Hotel Principe Pio is a 3-star hotel situated in the heart of Madrid. With a total of 155 rooms and a privileged location, opposite the Royal Palace and located in the historical, cultural and leisure activities in Madrid, the Hotel Principe Pio is the perfect setting for visiting the capital, whether for business travel or to enjoy the cultural and gastronomic offer from Madrid accompanied by the family.
# Past Results

## ITU World Triathlon Series

### 2012 ITU World Triathlon Madrid

<table>
<thead>
<tr>
<th>Elite Women</th>
<th>Elite Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nicola Spirig (SUI)</td>
<td>Jonathan Brownlee (GBR)</td>
</tr>
<tr>
<td>Aileen Reid (IRL)</td>
<td>Alexander Bryukhankov (RUS)</td>
</tr>
<tr>
<td>Barbara Riveros Diaz (CHI)</td>
<td>Dmitry Polyanskiy (RUS)</td>
</tr>
</tbody>
</table>

### 2011 Dextro Energy Triathlon ITU World Championship Madrid

<table>
<thead>
<tr>
<th>Elite Women</th>
<th>Elite Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paula Findlay (CAN)</td>
<td>Alistair Brownlee (GBR)</td>
</tr>
<tr>
<td>Helen Jenkins (GBR)</td>
<td>Jonathan Brownlee (GBR)</td>
</tr>
<tr>
<td>Emmie Charayron (FRA)</td>
<td>Javier Gomez (ESP)</td>
</tr>
</tbody>
</table>

### 2010 Dextro Energy Triathlon ITU World Championship Madrid

<table>
<thead>
<tr>
<th>Elite Women</th>
<th>Elite Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nicola Spirig (SUI)</td>
<td>Alistair Brownlee (GBR)</td>
</tr>
<tr>
<td>Emmie Charayron (FRA)</td>
<td>Courtney Atkinson (AUS)</td>
</tr>
<tr>
<td>Helen Jenkins (GBR)</td>
<td>Sven Riederer (SUI)</td>
</tr>
</tbody>
</table>

### 2009 Dextro Energy Triathlon ITU World Championship Madrid

<table>
<thead>
<tr>
<th>Elite Women</th>
<th>Elite Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andrea Hewitt (NZL)</td>
<td>Alistair Brownlee (GBR)</td>
</tr>
<tr>
<td>Lisa Norden (SWE)</td>
<td>Courtney Atkinson (AUS)</td>
</tr>
<tr>
<td>Jessica Harrison (FRA)</td>
<td>Javier Gomez (ESP)</td>
</tr>
</tbody>
</table>

## ITU World Cup Series

### 2008 Madrid BG Triathlon World Cup

<table>
<thead>
<tr>
<th>Elite Women</th>
<th>Elite Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vanessa Fernandes (POR)</td>
<td>Javier Gomez (ESP)</td>
</tr>
</tbody>
</table>

### 2007 Madrid BG Triathlon World Cup

<table>
<thead>
<tr>
<th>Elite Women</th>
<th>Elite Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vanessa Fernandes (POR)</td>
<td>Filip Ospaly (CZE)</td>
</tr>
</tbody>
</table>

### 2006 Madrid BG Triathlon World Cup

<table>
<thead>
<tr>
<th>Elite Women</th>
<th>Elite Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vanessa Fernandes (POR)</td>
<td>Javier Gomez (ESP)</td>
</tr>
</tbody>
</table>
COURSE PROFILE
Swim (1.5km) – Athletes dive into Casa de Campo lake off a pontoon and will swim two laps. Wetsuits are not expected.
Bike (40km) – After transitioning to the bike, athletes will set off on a 4-lap bike course around the park, featuring a 12% grade climb on each lap. Once summiting the 400m climb, the rest of each bike lap is mostly downhill with a few rolling hills.
Run (10km) – The 4-lap run course, also around Casa de Campo Park, is mostly flat and finishes back at the lake.

THE AGE-GROUP COMPETITION
The long-running age-group race in Madrid is a popular one for amateur Spanish triathletes as they get to race on the same tough course as the Elite athletes in Casa de Campo park. There are sprint and Olympic distance races for athletes.

AGE-GROUP RACE START: Please check Madrid.triathlon.org for start times

ABOUT THE CITY
With a population of over 3.2 million Madrid is the largest city in Spain and third largest metropolitan area in Europe. Sitting at almost 700 meters above sea level, Madrid’s climate is dry with very warm afternoons and cool nights. The city has served as the finish of the world famous Vuelta a Espana cycling race for the last 75 years and has also been a finalist for three Summer Olympic bids (1972, 2012, 2016).
# ROUND FIVE

**ITU WORLD TRIATHLON KITZBÜHEL**

<table>
<thead>
<tr>
<th>WOMEN’S RACE START:</th>
<th>6 JULY - 00:00 (GMT + 2 HOURS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEN’S RACE START:</td>
<td>6 JULY - 00:00</td>
</tr>
<tr>
<td>TOTAL PRIZE MONEY:</td>
<td>$180,000 USD</td>
</tr>
<tr>
<td>WEBSITE:</td>
<td><a href="HTTP://KITZBUEHL.TRIATHLON.ORG">HTTP://KITZBUEHL.TRIATHLON.ORG</a></td>
</tr>
</tbody>
</table>

**LOCAL MEDIA CONTACTS:** MARTIN ROSENER - ROSENER@FUTURE-EVENTS.AT

**ITU PRINT MEDIA CONTACTS:** ERIN GREENE – ERIN.GREENE@TRIATHLON.ORG

**ABOUT THE RACE**

In its fifth appearance on the World Triathlon Series circuit, Kitzbühel will debut what might be the one of most demanding and innovative triathlon courses ever set. While Hahnenkamm Mountain is famous for hosting what is considered the hardest downhill ski race in the world, triathletes will be challenged to climb its sister peak, the Kitzbühel Horn mountain. The Austrian Alps provide the opportune background to host a trying course that is largely uphill. The 2013 race will break from the traditional sprint or standard distance that athletes are used to seeing in ITU races. After completing a 750m swim, triathletes will cycle through the village and then begin an ascent of 867 meters over 11.5km of hairpin mountain roads before facing another 136-meter incline on the 2.5km run. The previous course, also not lacking in challenges, helped make Kitzbühel one of the athletes’ favourites and also craft unexpected results, like when Stuart Hayes (GBR) broke away in the men’s bike leg in 2010 and couldn’t be caught in the run. It’s also been a favourite with the series stars, as Great Britain’s Alistair Brownlee has won the event three times.

**MEDIA FACILITIES/SERVICES**

- Pre-race press conference
- On-site media centre
- Photo positions on course
- Photo stand at finish area
- Mixed Zone for post-race interviews
- Race previews and recaps, audio interviews, high-resolution photos at media.triathlon.org

**ACCOMMODATION**

Host Hotel: Hotel Kitzhof

The Hotel Kitzhof lies embedded in pure nature, close to the city park and just a 5-minute walk from the picturesque centre of the world famous holiday resort Kitzbühel. Enjoy the enchanting views from the Kitz Lounge of the city’s rooftops and towers as far as the Kitzbüheler Horn – and on the other side the Hahnenkamm presents itself from its best side: with the “Streif”.

**WOMEN’S RACE START:** 6 JULY - 00:00 (GMT + 2 HOURS)

**MEN’S RACE START:** 6 JULY - 00:00

**TOTAL PRIZE MONEY:** $180,000 USD

**WEBSITE:** HTTP://KITZBUEHL.TRIATHLON.ORG

**LOCAL MEDIA CONTACTS:** MARTIN ROSENER - ROSENER@FUTURE-EVENTS.AT

**ITU PRINT MEDIA CONTACTS:** ERIN GREENE – ERIN.GREENE@TRIATHLON.ORG
PAST RESULTS

ELITE WOMEN

ITU WORLD TRIATHLON SERIES

2012 ITU WORLD TRIATHLON KITZBÜHEL
1. Nicola Spirig (SUI)  1. Alistair Brownlee (GBR)
2. Lisa Norden (SWE)  2. Jonathan Brownlee (GBR)
3. Andrea Hewitt (NZL)  3. Javier Gomez (ESP)

2011 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP KITZBÜHEL
1. Paula Findlay (CAN)  1. Alistair Brownlee (GBR)
2. Helen Jenkins (GBR)  2. Alexander Bryukhankov (RUS)
3. Sarah Groff (USA)  3. Sven Riederer (SUI)

2010 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP KITZBÜHEL
1. Paula Findlay (CAN)  1. Stuart Hayes (GBR)
2. Lisa Norden (SWE)  2. Javier Gomez (ESP)
3. Andrea Hewitt (NZL)  3. Jan Frodeno (GER)

2009 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP KITZBÜHEL
1. Emma Moffatt (AUS)  1. Alistair Brownlee (GBR)
2. Nicola Spirig (SUI)  2. Javier Gomez (ESP)
3. Andrea Hewitt (NZL)  3. Laurent Vidal (FRA)

ITU WORLD CUP SERIES

2008 KITZBÜHEL BG TRIATHLON WORLD CUP
1. Nicola Spirig (SUI)  1. Ivan Raña (ESP)
2. Carole Peon (FRA)  2. Kris Gemmell (NZL)
3. Samantha Warriner (NZL)  3. Sven Riederer (SUI)
**COURSE PROFILE**

Swim (750m) – Off a pontoon, athletes dive into the Schwarzsee Lake for one 750m laps. Water temperature is expected to be approximately 22 degrees Celsius. Wetsuits are not expected.

Bike (11.5km) – Athletes face a steep climb of 867 meters of 11.5km up Kitzbuhel Horn mountain.

Run (2.5km) – Off the bike, athletes will continue up the mountain 2.5km, with an ascent of 136 meters.

**THE AGE-GROUP COMPETITOR**

For the first time, age-group athletes will have the opportunity to measure themselves on identical routes as the pros, offering amateurs the opportunity to compare themselves to the world’s best triathletes. After a 750m swim in the Schwarzsee Lake, athletes will round through the city center of Kitzbuhel to the steep 867m ascent before facing another 136-meter incline on the 2.5km run. This year, athletes can choose to conquer the course individually or as a part of a relay.

**AGE-GROUP RACE START: TBC** – Please check Kitzbuhel.triathlon.org for updated start times.

**ABOUT THE CITY**

Kitzbühel was founded in the medieval ages in the Austrian state of Tyrol along the banks of the River Kitzbühler Ache. With only 8,400 residents, Kitzbühel will be the smallest city to host a World Championship Series event in 2013. The quaint ski village is renowned for having some of the most difficult runs in all of Europe, including the world famous Streif Slope where World Cup skiers often hit speeds of over 130 km/hr at the annual Hahnenkamm downhill race.
ROUND SIX
ITU WORLD TRIATHLON HAMBURG

WOMEN’S RACE START:  20 JULY - 15:00 (GMT + 2 HOURS)
MEN’S RACE START:  20 JULY - 17:00
MIXED TEAM RELAY:  21 JULY – 15:00
TOTAL PRIZE MONEY:  $180,000 USD
WEBSITE:  HAMBURG.TRIATHLON.ORG

LOCAL MEDIA CONTACTS:  REINALD ACHILLES – REINALD.ACHILLES@UPSOLUT.DE
ITU PRINT MEDIA CONTACTS:  ERIN GREENE – ERIN.GREENE@TRIATHLON.ORG

ABOUT THE RACE
Hamburg is the longest-standing venue on the ITU World Triathlon Series calendar, having hosted events since 2002, including the 2007 World Championships, but featured a twist last year with a fast and furious sprint race. After such a successful event, the sprint race format will return again this year. Not only is Hamburg the oldest event on the WTS schedule, it hosts the world’s largest age-group triathlon with more than 10,000 athletes having raced last year.
The entire city of Hamburg shuts down for the event, which is no easy feat considering it is the second largest city in Germany. Last year, Richard Murray earned his first ever World Triathlon title, while Steffen Justus earned bronze on home soil. In the women’s race, Germany’s Anne Haug just finished out of the medal range with a fourth-place. While German athletes have had success in Hamburg before, like Daniel Unger’s 2007 world title win, a German athlete is yet to win a World Triathlon Series title here. This year, Hamburg will also host the 2013 ITU Mixed Team Relay World Championships. Last year, Great Britain repeated as the World Champions in the four-person team event.

MEDIA FACILITIES/SERVICES
Pre-race press conference
On-site media centre with wireless internet
Photo positions on course
Photo stand at finish area
Mixed Zone for post-race interviews
Race previews and reviews, audio interviews, high-resolution photos at media.triathlon.org

ACCOMMODATION
Host Hotel: Le Royal Méridien
The Le Royal Méridien is conveniently located downtown near the race venue, approximately a 10-15 minute walk. With 284 rooms, it’s close to the train station, shops and restaurants, and has a swimming pool, sauna, steam bath, jacuzzi and a 24-hour fitness centre. The Local Organising Committee is pleased to present special rates on recommended hotels in Hamburg, including the Radisson Blu Hotel, Hotel Böttcherhof, Maritim Hotel Reichshof Hamburg and Crowne Plaza. For athletes, the hotel will offer pasta for breakfast and a late check-out until 15:00. Please book under the appropriate phone number and name the keyword “Dextro Energy Triathlon Hamburg”. There are a limited number of rooms for these offers.
## Past Results

<table>
<thead>
<tr>
<th>ITU World Triathlon Series</th>
<th>Elite Women</th>
<th>Elite Men</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2012 Dextro Energy World Triathlon Hamburg</strong></td>
<td>Erin Densham (AUS)</td>
<td>Richard Murray RSA)</td>
</tr>
<tr>
<td></td>
<td>Emma Moffatt (AUS)</td>
<td>Javier Gomez (ESP)</td>
</tr>
<tr>
<td></td>
<td>Sarah Groff (USA)</td>
<td>Steffen Justus (GER)</td>
</tr>
<tr>
<td><strong>2011 Dextro Energy Triathlon ITU World Championship Hamburg</strong></td>
<td>Emma Moffatt (AUS)</td>
<td>Brad Kahlefeldt (AUS)</td>
</tr>
<tr>
<td></td>
<td>Emma Jackson (AUS)</td>
<td>William Clarke (GBR)</td>
</tr>
<tr>
<td></td>
<td>Emma Snowsill (AUS)</td>
<td>David Hauss (FRA)</td>
</tr>
<tr>
<td><strong>2010 Dextro Energy Triathlon ITU World Championship Hamburg</strong></td>
<td>Lisa Norden (SWE)</td>
<td>Javier Gomez (ESP)</td>
</tr>
<tr>
<td></td>
<td>Emma Moffatt (AUS)</td>
<td>Jan Frodeno (GER)</td>
</tr>
<tr>
<td></td>
<td>Aileen Reid (née Morrison) (IRL)</td>
<td>Tim Don (GBR)</td>
</tr>
<tr>
<td><strong>2009 Dextro Energy Triathlon ITU World Championship Hamburg</strong></td>
<td>Emma Moffatt (AUS)</td>
<td>Jarrod Shoemaker (USA)</td>
</tr>
<tr>
<td></td>
<td>Lisa Norden (SWE)</td>
<td>Brad Kahlefeldt (AUS)</td>
</tr>
<tr>
<td></td>
<td>Daniela Ryf (SUI)</td>
<td>Alexander Bruykhanov (RUS)</td>
</tr>
<tr>
<td><strong>ITU World Cup Series</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>2008</strong></td>
<td>Ricarda Lisk (GER)</td>
<td>Daniel Unger (GER)</td>
</tr>
<tr>
<td><strong>2007</strong></td>
<td>Vanessa Fernandes (POR)</td>
<td>Daniel Unger (GER) (*ITU World Championships)</td>
</tr>
<tr>
<td><strong>2006</strong></td>
<td>Vanessa Fernandes (POR)</td>
<td>Javier Gomez (ESP)</td>
</tr>
</tbody>
</table>
SPRINT DISTANCE COURSE

MIXED RELAY COURSE
COURSE PROFILE - SPRINT DISTANCE
Swim (750m) – Off a pontoon, athletes dive into an artificial lake within the city limits of Hamburg for a 2-lap swim. After the first lap there is a short landing with a 180 degree turn on land.
Bike (20km) – Athletes will bike four laps of a 5km loop on a flat, technical course that includes eight sharp turns around downtown Hamburg. Generally flat profile with no noteworthy climbs.
Run (5km) – Off the bike, athletes will run two laps of a 2.5km loop on a flat course. There are two 180 degree turns per lap.

COURSE PROFILE – TRIATHLON MIXED RELAY
Each country will be allowed to enter two relays of four athletes (two men and two women). The teams will compete in the order of female-male-female-male. After each athlete finishes his or her swim-bike-run segment he or she will tag the next athlete in the relay to make the exchange.

THE AGE-GROUP COMPETITOR
The Hamburg round of the ITU World Triathlon Series is a special experience for age-group athletes. They get to participate in the world’s largest triathlon and in front of a passionate audience who support all athletes. Last year, more than 10,000 age-groupers raced in Hamburg, on the picturesque course that includes swimming in the River Alster, cycling on the main shopping streets of the old trading city, running on the banks of the Binnenalster and the finish in front of the Hamburg City Hall.

AGE-GROUP RACE START:
Saturday, July 20: Olympic distance – 08:00
                Sprint Distance – 10:00
Sunday, July 21: Olympic Distance – 07:00
                Sprint Distance – 09:30

ABOUT THE CITY
Hamburg is the second largest city in Germany (after Berlin) with a population of 1.8 million. The city is located on the River Elbe, which provides easy access to the North and Baltic Seas and has made Hamburg one of the busiest ports on earth. The city encompasses 755 square miles (nearly seven times the size of Paris), making Hamburg the eight-largest city in the European Union. One of the most unique aspects of the city is its lack of skyscrapers, with no buildings reaching higher than ten stories.
ROUND SEVEN
ITU WORLD TRIATHLON STOCKHOLM

WOMEN’S RACE START: 24 AUGUST - TO BE CONFIRMED (GMT + 2 HOURS)
MEN’S RACE START: 25 AUGUST – TO BE CONFIRMED
TOTAL PRIZE MONEY: $170,000 USD
WEBSITE: STOCKHOLM.TRIATHLON.ORG

LOCAL MEDIA CONTACTS: PRESS@STOCKHOLM.TRIATHLON.ORG
ITU PRINT MEDIA CONTACTS: ERIN GREENE – ERIN.GREENE@TRIATHLON.ORG

ABOUT THE RACE
Stockholm became the 15th ITU World Triathlon Series host last year when ITU racing returned to Sweden’s capital city for the first time since 1997. Last year’s sprint race added an extra technical twist with the course crossing over Stockholm’s beautiful cobbled stone roads, and a twist saw a star-studded start list of Olympians compete in the super quick sprint just weeks after competing in London. Sweden’s own Lisa Norden stormed to gold on home soil shortly after earning her silver medal at the Olympics. In the men’s race, Olympic medallist Jonathan Brownlee was brilliant for the win over Javier Gomez.

MEDIA FACILITIES/SERVICES
Pre-race press conference
On-site media centre with wireless internet
Photo positions on course
Photo stand at finish area
Mixed Zone for post-race interviews
Race previews and review, audio interviews, high-resolution photos at media.triathlon.org

ACCOMMODATION
Host Hotel: To be confirmed.
PAST RESULTS

ELITE WOMEN | ELITE MEN

ITU WORLD TRIATHLON SERIES
2012 ITU WORLD TRIATHLON STOCKHOLM
2. Maaike Caelers (NED) | 2. Javier Gomez (ESP)
3. Barbara Riveros Diaz (CHI) | 3. Vincent Luis (FRA)

ITU WORLD CUP SERIES
1997 ITU TRIATHLON WORLD CUP
1. Erika Molnar (HUN) | 1. Simon Lessing (GBR)
2. Rina Hill (AUS) | 2. Brad Beven (AUS)
3. Mieke Suys (BEL) | 3. Hamish Carter (NZL)

1995 STOCKHOLM ETU TRIATHLON EUROPEAN CHAMPIONSHIPS
1. Isabelle Mouthon-Michellys (FRA) | 1. Dr. Rainer Mueller-Hoerner (GER)
2. Natascha Badmann (SUI) | 2. Luc Van Lierde (BEL)
COURSE PROFILE
Swim (1.5km) – Off a pontoon start, athletes will swim two 750m laps.
Bike (40km) – After transitioning in front of Stockholm Palace, athletes will bike a ten-lap 4km technical course that circles through the Old Town of Stockholm and includes one small hill near the transition area.
Run (10km) – Off the bike, athletes will transition again in front of Stockholm Palace and run four laps of a 2.5km run course.

THE AGE-GROUP COMPETITOR
Every 2013 ITU World Triathlon Series event features mass participation (age-group) races. It gives non-professional athletes the opportunity to qualify for the ITU Triathlon Age-Group World Championships, which will be held in London alongside the 2013 PruHealth World Triathlon Grand Final in September:

AGE-GROUP RACE START: TO BE CONFIRMED. PLEASE CHECK STOCKHOLM.TRIATHLON.ORG FOR UPDATED START TIMES.

ABOUT THE CITY
The capital of Sweden is over 700 years old and the greater metropolitan area now has a population of over two million, making it one of the largest cities in Scandinavia. Built on 14 islands around one of Europe’s largest and best-preserved medieval city centres, it is located by the Baltic Sea. It’s one of the most beautiful major cities in the world, a mirage of saffron- and terracotta-coloured buildings shimmering between blue water and bluer skies all summer, or covered with snow and dotted with lights in winter. It’s also a vibrant, modern city, famous for producing sleek designs, edgy fashion and world-class nightclubs. Stockholm also has a strong sporting history, the 1912 Stockholm Olympic Games set the benchmark for the Olympics of the modern era. It was the first time athletes from all five continents participated, and the first time live timing, photo finishes and a public address system were used.
ROUND EIGHT
PRUHEALTH ITU WORLD TRIATHLON GRAND FINAL
LONDON

WOMEN’S RACE START: 14 SEPTEMBER – 08:30 (GMT + 0)
MEN’S RACE START: 15 SEPTEMBER – 13:30
U23 WOMEN’S START: 12 SEPTEMBER – 12:00
U23 MEN’S START: 12 SEPTEMBER – 15:00
JUNIOR WOMEN’S START: 12 SEPTEMBER – 08:00
JUNIOR MEN’S START: 12 SEPTEMBER – 10:00
PARATRIATHLON: 13 SEPTEMBER – 14:00
AQUATHLON: 11 SEPTEMBER – 09:00
TOTAL PRIZE MONEY: $280,000 USD
WEBSITE: LONDON.TRIATHLON.ORG

LOCAL MEDIA CONTACT: TO BE CONFIRMED
ITU PRINT MEDIA CONTACTS: ERIN GREENE – ERIN.GREENE@TRIATHLON.ORG

ABOUT THE RACE
London first appeared on the ITU calendar in 2009, as part of what is now the ITU World Triathlon Series. The city went on to host the race in 2010 and 2011 in the lead up to the London 2012 Olympic Games. Last year, the course, which starts with a one-lap 1.5km swim in The Serpentine in Hyde Park, before a 7-lap 40km bike that circles Buckingham Palace and a 4-lap, 10km run that finishes in Hyde Park became legendary as the world’s top triathletes competed for Olympic gold. Great Britain’s Alistair Brownlee and Jonathan Brownlee earned their country its first triathlon Olympic medals ever, while the women’s race came down to a nail-biting down to the line sprint photo finish between Nicola Spirig and Lisa Norden. While Olympic champions were decided last year, this year the event will crown the overall 2013 world champions. London will also host the Under23, junior, paratriathlon and aquathlon world championship races, as well as welcome thousands of age-group athletes to compete on the same course as the 2012 Olympians.

MEDIA FACILITIES/SERVICES
Pre-race press conference
On-site media centre with wireless internet
Photo positions on course
Photo stand at finish area
Mixed Zone for post-race interviews
Race previews and reviews, audio interviews, high-resolution photos at media.triathlon.org

ACCOMMODATION
Please continue checking London.triathlon.org for accommodation information.
## PAST RESULTS

### ELITE WOMEN

#### OLYMPIC GAMES

**TRIATHLON AT THE LONDON 2012 OLYMPIC GAMES**

1. Nicola Spirig (SUI)
2. Lisa Norden (SWE)
3. Erin Densham (AUS)

#### ITU WORLD TRIATHLON SERIES

**2011 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP SERIES LONDON**

1. Helen Jenkins (GBR)
2. Gwen Jorgensen (USA)
3. Anja Dittmer (GER)

**2010 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP SERIES LONDON**

1. Paula Findlay (CAN)
2. Nicola Spirig (SUI)
3. Helen Jenkins (GBR)

**2009 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP SERIES LONDON**

1. Nicola Spirig (SUI)
2. Lisa Norden (SWE)
3. Helen Jenkins (GBR)

### ELITE MEN

#### OLYMPIC GAMES

**TRIATHLON AT THE LONDON 2012 OLYMPIC GAMES**

1. Alistair Brownlee (GBR)
2. Javier Gomez (ESP)
3. Jonathan Brownlee (GBR)

#### ITU WORLD TRIATHLON SERIES

**2011 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP SERIES LONDON**

1. Alistair Brownlee (ESP)
2. Alexander Bryukhankov (RUS)
3. Jonathan Brownlee (GBR)

**2010 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP SERIES LONDON**

1. Javier Gomez (ESP)
2. Jonathan Brownlee (GBR)
3. Jan Frodeno (GER)

**2009 DEXTRO ENERGY TRIATHLON ITU WORLD CHAMPIONSHIP SERIES LONDON**

1. Alistair Brownlee (GBR)
2. Steffen Justus (GER)
3. Kris Gemmell (NZL)
COURSE PROFILE
Swim (1.5km) – The swim takes place in the Serpentine with a dive start from the swim platform placed on the north side of the lake.
Bike (40km) – Athletes will transition on Serpentine Road and begin seven laps on the bike via South Carriage Drive towards Hyde Park Corner where the loop leaves Hyde Park to go down Constitution Hill to Buckingham Palace, then turn back up Constitution Hill and across Hyde Park Corner into Serpentine Road. They pass the transition area and grand stands on every lap. The bike course is generally flat with no climbs. A few speed bumps and tight turns makes it technically demanding.
Run (10km) – After the 7th bike lap athletes will start the 4-lap run toward West Carriage Drive and then back towards the southern edge of the Serpentine. Around the eastern part of the lake and back onto Serpentine road toward the finish line on the western edge of Serpentine Road.

AGE-GROUP AND PARATHLON
More than 5,000 athletes from all over the world are expected to descend upon London to fight for world championship titles. September will offer everybody the opportunity to get involved and to experience the spirit of the Olympic Games, as age groupers will have the opportunity to compete on the Olympic course in Hyde Park. While the World Championship races require athletes to qualify via their home federation, the Open Age Group Races on Saturday, 14 September 2013 are open to everyone.

AGE-GROUP RACE START:
- Sprint Distance Age Group World Championships 13 SEPTEMBER – 08:00
- Open Age Group Standard Distance 14 SEPTEMBER – 11:30
- Open Age Group Sprint Distance 12 SEPTEMBER – 14:20
- Standard Distance Age Group World Championships 15 SEPTEMBER – 07:00

ABOUT THE CITY
London is not only the political capital of Britain, but the cultural and economic centre, as well. With four World Heritage Sites right in the city, a world-class selection of museums, scores of restaurants, oodles of shopping and beautiful landscape, it offers something for everyone. London is home to the Royal Family, with the Queen’s official residence at Buckingham Palace. The London metropolitan area measures between 12 and 14 million people, making it the largest in the European Union. It is also recognised as both a cultural and financial centre of the world. Set along the Thames River, the history of London goes back two millennia. The city also boasts a rich sports history, having hosted the Olympics in 1908, 1948 and 2012. It is also home to 14 football clubs and three professional rugby league clubs. It is also the host of the renowned Wimbledon tennis tournament each year.
THE ATHLETES
**THE ATHLETES | ELITE WOMEN**

**NICOLA SPIRIG (SUI)**
Twitter: @NicolaSpirig
Website: nicolaspirig.ch
Date of Birth: 7 February 1982
Place of Birth: Zürich, Switzerland
Residence: Hoor, Switzerland

Past Olympic Games:
- Gold Medalist – London 2012
- 6th – Beijing 2008
- 19th – Athens 2004

Notables:
- The first Swiss triathlete to win an ITU World Championship
- Alumni of the Team ITU development programme

**2012 RANKING: 6TH**
ITU Highlights:
- 1st – 2012 ITU World Triathlon Kitzbühel
- 2012 ITU World Triathlon Madrid
- 2010 ITU World Triathlon Madrid
- 2009 ITU World Triathlon London
- 2009 ITU World Triathlon Series London
- 2009 ITU World Triathlon Series Hamburg
- 2009 ITU World Triathlon Series Madrid
- 3rd – 2010 ITU World Triathlon Grand Final Budapest
- 2001 ITU Junior World Champion
- 3-time ETU European Champion (2009, 2010 and 2012)
- 2-time ITU World Cup winner

**LISA NORDEN (SWE)**
Twitter: @lisanorden
Website: lisanorden.com
Date of Birth: 24 November 1984
Place of Birth: Kristianstad, Sweden
Residence: Hoor, Sweden

Past Olympic Games:
- Silver Medalist – London 2012
- 18th – Beijing 2008

Notables:
- The first Swedish triathlete to win an ITU World Championship

**2012 RANKING: 1ST**
ITU Highlights:
- 2012 ITU World Champion
- 2010 ITU Sprint World Champion
- 2007 ITU Under23 World Champion
- 1st – 2012 ITU World Triathlon Yokohama
- 2010 ITU World Triathlon Stockholm
- 1st – 2010 ITU World Triathlon Hamburg
- 2010 ITU World Triathlon Yokohama
- 2009 ITU Worlds Series London
- 2011 ITU World Triathlon Series London
- 2010 ITU World Triathlon Grand Final Gold Coast
- 2009 ITU World Triathlon Series London
- 2009 ITU World Triathlon Series Hamburg
- 2009 ITU World Triathlon Series Madrid
- 3rd - 2010 Athlone ETU Triathlon European Championships
- Lisbon ETU Triathlon European Championships

**ANNE HAUG (GER)**
Website: anne-haug.de
Date of Birth: 20 January 1983
Place of Birth: Bayreuth, Germany
Residence: Munich, Germany

Past Olympic Games:
- 11th – London 2012

Notables:
- Had a brilliant start to 2012, with 7th-placed finishes in Sydney and San Diego
- Sealed her place in London with fourth in Madrid, the final race in the ITU qualification period and an automatic selection race for Germany

**2012 RANKING: 2ND**
ITU Highlights:
- 1st – 2012 Barfoot and Thompson Grand Final
- 2nd – ITU World Triathlon Yokohama
- 3rd - 2011 Monterrey ITU Triathlon World Cup
- 4th – 2012 ITU World Triathlon Madrid
- 7th – 2012 ITU World Triathlon Sydney
- 2012 ITU World Triathlon San Diego, 2011 Auckland ITU Triathlon World Cup
THE ATHLETES | ELITE WOMEN

**Andrea Hewitt (NZL)**

Twitter: @andreahewittnz  
Website: andreahewitt.com  
Date of Birth: 4 April 1982  
Place of Birth: Christchurch, New Zealand  
Residence: Christchurch, New Zealand  
Past Olympic Games:  
6th – London 2012  
8th – Beijing 2008  
Notable:  
Her partner, French Olympian Laurent Vidal, is also her coach

**Barbara Riveros Diaz (CHI)**

Website: barbarariveros.cl  
Date of Birth: 4 August 1987  
Place of Birth: Santiago, Chile  
Past Olympic Games:  
16th – London 2012  
25th – Beijing 2008  
Notable:  
Was the first athlete from Chile to win an ITU World Championship and the first to win a WTS series race  
Alumni of the Team ITU development programme  
She is studying nutrition at University

**Erin Densham (AUS)**

Twitter: @erindensham  
Date of Birth: 3 May 1985  
Place of Birth: Camden, Australia  
Residence: Melbourne, Australia  
Past Olympic Games:  
Bronze Medallist – London 2012  
22nd – Beijing 2008  
Notable:  
In 2009, Densham collapsed and was pulled from the water at a triathlon in Des Moines, Iowa  
She was diagnosed with supraventricular tachycardia (racing heartbeat) had corrective surgery later that year

**2012 Ranking: 3rd**

ITU Highlights:  
2012 ITU World Triathlon Series bronze medallist  
2005 Under23 ITU World Champion  
2nd – 2010 ITU World Triathlon Sydney, 2009 ITU World Triathlon Yokohama  
2006 Melbourne Commonwealth Games bronze medallist  
2-time ITU World Cup winner

**2012 Ranking: 4th**

ITU Highlights:  
2011 Elite Sprint World Champion  
1st – 2011 Ishigaki ITU Triathlon World Cup, 2010 ITU World Triathlon Sydney  
5-time Pan American Cup winner

**2012 Ranking: 5th**

ITU Highlights:  
1st – 2012 ITU World Triathlon Sydney  
2nd – 2012 ITU World Triathlon San Diego, 2012 Bayrotes ITU Triathlon World Cup, 2008 Ishigaki ITU Triathlon World Cup, 2007 Mooloolaba ITU Triathlon World Cup  
3rd – 2007 Vancouver ITU Triathlon World Cup  
4th – 2010 Lausanne Elite Sprint Triathlon World Championships, 2008 Vancouver ITU Triathlon World Championships  
2006 Under23 ITU World Champion  
2-time ITU World Cup winner
THE ATHLETES | ELITE WOMEN

SARAH GROFF (USA)
Twitter: @sgroffy
Website: sarahgroff.com
Date of Birth: 27 November 1981
Place of Birth: Cooperstown, NY, USA
Residence: Hanover, NH, USA

Past Olympic Games:
4th – London 2012

Notable:
First American woman to make ITU World Triathlon Series podium
Bachelor of Arts from Middlebury College in Conservation Biology and Studio Art

2012 RANKING: 7TH
ITU Highlights:
3rd – overall 2011 ITU World Championships
3rd – 2012 ITU World Triathlon Hamburg, 2011 Kitzbühel World Championship Series
5 top-10 finishes in 2011 ITU World Championship Series
2007 ITU Aquathlon World Champion

AINHOA MURUA (ESP)
Twitter: @ainhoamuruitx
Website: ainhoamura.com
Date of Birth: 18 July 1978
Place of Birth: Zarautz, Spain
Residence: Zarautz, Spain

Past Olympic Games:
7th – London 2012
28th – Beijing 2008
24th – Athens 2004

Notable:
Became one of only a few athletes to compete at three consecutive Olympic Games in London

2012 RANKING: 8TH
ITU Highlights:
2nd – 2012 Eliat ETU European Triathlon Championships
3rd – 2010 Tongyeong ITU Triathlon World Cup
4th – 2011 Pontevedra ETU European Triathlon Championships, 2010 Athlone ETU European Triathlon Championships, 2005 Lausanne ETU European Triathlon Championships, 2009 Ishigaki ITU Triathlon World Cup, 2006 Cancun ITU Triathlon World Cup, 2004 Salford ITU Triathlon World Cup
2-time European Cup winner

GWEN JORGENSEN (USA)
Twitter: @gwenjorgensen
Website: gwenjorgensen.com
Date of Birth: 25 April 1986
Place of Birth: Waukesha, Wis, USA
Residence: Milwaukee, Wis, USA

Past Olympic Games:
38th – London 2012

Notable:
Is a former competitive swimmer and runner who was identified by USA Triathlon’s collegiate recruitment programme

2012 RANKING: 9TH
ITU Highlights:
1st – 2012 Banyoles ITU Triathlon World Cup, 2011 Tiszaujvaros ITU World Cup
2nd – 2012 Barfoot and Thompson World Triathlon Grand Final 2012
4th – 2012 ITU World Triathlon Sydney
THE ATHLETES | ELITE WOMEN

KATE McILROY (NZL)
Twitter: @katemcilroy
Website: katemcilroy.com
Date of Birth: 26 August 1981
Place of Birth: Wellington, New Zealand
Residence: Wellington, New Zealand

Past Olympic Games:
10th – London 2012

Notable:
Her career started in athletics, she was New Zealand junior athlete of the year in 1997
In 2005, won the World Mountain Running championships in Wellington and was named New Zealand sportswoman of the year

EMMA MOFFATT (AUS)
Twitter: @_Moffy
Website: emmamoffatt.com
Date of Birth: 7 September 1984
Place of Birth: Moree, Australia
Residence: Gold Coast, Australia

Past Olympic Games:
DNF – London 2012
Bronze Medallist – Beijing 2008

Notable:
Was awarded AIS athlete of the year in 2009
Moffatt was pre-nominated for the London Olympic Team at the end of 2011
Race superstitions include always competing in pearls and puts on her left sock before her right

HELEN JENKINS (GBR)
Twitter: @heljinx
Website: helenjenkins.co.uk
Date of Birth: 8 March 1984
Place of Birth: Elgin, Scotland
Residence: Bridgend, Wales

Past Olympic Games:
5th – London 2012
21st – Beijing 2008

She suffered an Achilles tendon injury in 2006, but came back to win the 2008 ITU World Championship
Her husband Marc Jenkins represented Great Britain at the 2004 Athens Olympic Games

2012 RANKING: 10TH
ITU Highlights:
1st - 2009 Tiszaujvaros ITU Triathlon World Cup
3rd – 2011 ITU World Championship Series Yokohama
4th - 2010 Wellington OTU Triathlon Oceania Championships

2012 RANKING: 11TH
ITU Highlights:
2008 & 2011 ITU World Champion
4-time ITU World Cup winner

2012 RANKING: 12TH
ITU Highlights:
2008 & 2011 ITU World Champion
THE ATHLETES | ELITE MEN

ALISTAIR BROWNLEE (GBR)
Twitter: @AliBrownlee
Website: alistairbrownlee.com
Date of Birth: 23 April 1988
Place of Birth: Yorkshire, Great Britain
Residence: Leeds, Great Britain

Past Olympic Games:
Gold Medallist - London 2012
12th - Beijing 2008

Was the first athlete in ITU history to win world titles as a Junior (2006), Under23 (2008) and Elite (2009)
The most successful man in ITU World Triathlon Series history, with a total of 12 titles

2012 RANKING: 25TH
ITU Highlights:
2009 & 2011 ITU World Champion
1st - 2012 ITU World Triathlon Series Kitzbühel
1st - 2010 ITU World Triathlon Series Madrid and Budapest Grand Final
3rd - 2011 ITU World Triathlon Series Lausanne
2010 & 2011 ETU European champion
2008 ITU U23 World Champion
2006 ITU Junior World Champion

JONATHAN BROWNLEE (GBR)
Twitter: @Jonny_brownlee
Date of Birth: 30 April 1990
Place of Birth: Yorkshire, Great Britain
Residence: Leeds, Great Britain

Past Olympic Games:
Bronze Medallist – London 2012

Notable:
Like Alistair, his Olympic gold medallist brother, is an all-round triathlete and strong in each of the three disciplines
Before starting triathlon full-time, was a successful fell and cross-country runner

2012 RANKING: 1ST
ITU Highlights:
2012 ITU World Champion
2012 ITU Mixed Team Relay World Champion
2010 & 2011 ITU Sprint Triathlon World Champion
2010 ITU U23 World Champion
2011 ITU World Triathlon series silver medallist
3rd - 2011 ITU World Triathlon Series London, Beijing Grand Final

JAVIER GOMEZ (ESP)
Twitter: @Jgomeznoya
Website: javiergomeznoya.com
Date of Birth: 25 March 1983
Place of Birth: Basel, Switzerland
Residence: Pontevedra, Spain

Past Olympic Games:
2nd – London 2012
4th - Beijing 2008

Notable:
He’s one of the all-time triathlon greats, of the 74 ITU events he’s entered he has finished in the top ten 69 times

2012 RANKING: 2ND
ITU Highlights:
2008 & 2010 ITU World Champion
2012 ITU World Champion runner-up
2011 Elite Sprint Triathlon World Championships
12 ITU World Cup wins (tied for 2nd all-time)
2003 ITU U23 World Champion
THE ATHLETES | ELITE MEN

**DMITRY POLYANSKIY (RUS)**

**Date of Birth:** 19 November 1986  
**Place of Birth:** Krasnoyarsk Krai, Russia  
**Residence:** Moscow, Russia  

Past Olympic Games:  
21st – London 2012  
22nd – Beijing 2008

Notable:  
Is married to fellow Russian triathlete Anastasiya Polyanska (nee Yatsenko), and they have a daughter, Elizaveta  
His younger brother Igor Polyanskiy is also an elite triathlete

**2012 RANKING: 3rd**

ITU Highlights:  
2012 ITU World Triathlon Series bronze medallist  
2 time ITU World Cup winner 2009 Tiszaujvaros, 2011 & 2012 Tongyeong

Has finished in the top-10 in WTS races 15 times since the series started in 2009

---

**SVEN RIEDELERER (SUI)**

Twitter: @svnenriederer  
Website: svenriederer.ch  
**Date of Birth:** 27 March 1981  
**Place of Birth:** St. Gallen, Switzerland  
**Residence:** Wallisellen, Switzerland

Past Olympic Games:  
8th – London 2012  
23rd – Beijing 2008  
Bronze Medallist - Athens 2004

Notable:  
He entered the ITU scene in 2003, and won bronze the following year at the Athens Olympics

**2012 RANKING: 4th**

ITU Highlights  

---

**RICHARD MURRAY (RSA)**

Twitter: @RD_murray  
Website: richardmurray.wordpress.com  
**Date of Birth:** 4 January 1989  
**Place of Birth:** Cape Town, South Africa  
**Residence:** Cape Town, South Africa

Past Olympic Games:  
17th – London 2012

Notable:  
The first African athlete to medal in the WTS series, with silver in Sydney 2012  
The first African athlete to lead the WTS rankings, he was momentarily in the lead in 2012 after finishing 3rd in San Diego in 2012

**2012 RANKING: 5th**

ITU Highlights:  
1st – 2012 Dextro Energy World Triathlon Hamburg  
2nd – ITU World Triathlon Series Sydney, 2011 ITU Huatulco World Cup  
3rd – ITU World Triathlon Series San Diego  
2-time U23 African Champion, 2009, 2010  
1st – 2012 Cape Town ITU Sprint Triathlon African Cup  
1st – 2011 Brasschaat ITU Triathlon Premium European Cup
THE ATHLETES | ELITE MEN

ALEXANDER BRYUKHANOV (RUS)

Date of Birth: 12 April 1987
Place of Birth: Rybinsk Yaroslavskaya, Russia

Past Olympic Games:
7th – London 2012
24th – Beijing 2008

Notable:
His six medals (five silver and one bronze) in the ITU World Triathlon Series are only equaled Switzerland’s Sven Riederer
Has missed only four races in WTS history
Speaks Russian

2012 RANKING: 7TH

ITU Highlights:

LAURENT VIDAL (FRA)

Twitter: @laurentvidal
Website: laurentvidal.fr
Date of Birth: 1 February 1984
Place of Birth: Sete, France
Residence: Sete, France

Past Olympic Games:
5th – London 2012
38th - Beijing 2008

Notable:
Vidal splits his time between France and New Zealand
He is the coach and partner of New Zealand’s Andrea Hewitt

2012 RANKING: 8TH

ITU Highlights:
1 ITU World Cup win (Mooloolaba, 2012)
2nd – 2002 Gyor ETU Triathlon Junior European Championships
3rd – 2012 ITU World Triathlon Sydney, 2009 ITU World Triathlon Series Kitzbühel
3rd – 2006 Huatulco World Cup
4th – 2012 ITU World Triathlon Yokohama
2-time French national champion

JOAO SILVA (POR)

Date of Birth: 15 May 1989
Place of Birth: Benedita, Portugal
Residence: Benedita, Portugal

Past Olympic Games:
9th – London 2012

Notable:
Is currently studying medicine, and also likes to surf
In 2011 was awarded ‘Olympic Medal’ from the Portuguese Olympic Committee for the best athlete in an Olympic sport, and also the ‘Best Male Athlete of the Year’ by the Portuguese Sports Confederation

2012 RANKING: 9TH

ITU Highlights:
1st – 2012 & 2011 ITU World Triathlon Yokohama, 2010 Monterey ITU Triathlon World Cup
3 time Under23 European Champion (2011, 2010 and 2008)
3rd - 2008 Lausanne ITU Triathlon World Championships Junior Men, 2010 ITU World Triathlon Grand Final Beijing, 2010 Athlone ETU Triathlon European Championships
5th - 2011 ITU World Triathlon Series Hamburg
2 time ETU European Championships Junior Men’s medallist, bronze in 2007, silver in 2008
THE ATHLETES | ELITE MEN

DAVID HAUSS (FRA)
Twitter: @davhauss
Website: davhauss.com
Date of Birth: 1 February 1984
Place of Birth: Paris, France
Residence: St Raphael, France and Reunion

Past Olympic Games:
4th – London 2012

Notable:
Hauss grew up on Reunion, a small island in the Indian Ocean that is 200km south of Mauritius, where he competed in outdoor sports like swimming, surfing, climbing and skateboarding. He completed his first triathlon when he was 12.

2012 RANKING: 10TH
ITU Highlights:
2nd - 2002 and 2003 ITU Junior World Championships
1 ITU World Cup win (Ishigaki, 2012)

IVAN VASILIEV (RUS)
Website: ivanvasiliev.net
Date of Birth: 7 September 1984
Place of Birth: Costroma, Russia
Residence: Yaroslavl, Russia

Past Olympic Games:
13th – London 2012

Notable:
Graduated from Moscow State University of Technology and Management 2003-2007, with an economics degree. Affiliate of Yaroslavl Teacher State University. Studying postgraduate level at Moscow State University. Made his Olympic debut in 2012. One of the sport’s strongest swimmers

2012 RANKING: 11TH
ITU Highlights:
1st – 2011 Sanshui ITU Triathlon Premium Asian Cup
3times 2nd – 2003, 2008, 2009 ITU Triathlon World Cup
3rd – 2012 ETU Triathlon European Championships
3rd – 2008 Ishigaki ITU Triathlon World Cup, 2007 Hamburg U23 ITU World Championships
4th – ITU World Triathlon Madrid
6th – ITU World Triathlon Sydney

ALESSANDRO FABIAN (ITA)
Twitter: @KenixFabian
Website: alessandrofabian.com
Date of Birth: 7 January 1988
Place of Birth: Padua, Italy
Residence: Terassa Padovana, Italy

Past Olympic Games:
10th – London 2012

Notable:
He started swimming at age 4, and then competed in duathlons before competing in his first triathlon in 2005. Made his ETU debut as a junior in 2006 and made his Elite Men’s ITU debut in 2008 in Bmo.

2012 RANKING: 12TH
ITU Highlights:
1st – 2010 & 2011 La Paz ITU Triathlon Pan American Cups and 2010 Vina del Mar ITU Triathlon Pan American Cup
2009 U23 World Duathlon Champion and ETU Triathlon Duathlon Champion
2012 REVIEW

SYDNEY – APRIL 14-15
Australia’s Erin Densham essentially launched her bid for the Olympics in Sydney when she blitzed the field in the run again to claim her first ITU World Triathlon Series win. After enduring a tough 2011 season, the Aussie powered ahead in the final kilometre to take the win from then-reigning ITU World Champion Helen Jenkins, while Andrea Hewitt collected her sixth straight ITU podium, taking bronze. Germany’s Steffen Justus broke through for the biggest win of his ITU career, in an elite men’s ITU World Triathlon Series race that had twists and turns at every corner in Sydney. It wasn’t until the final 15 minutes that the trio of Justus, South Africa’s Richard Murray and France’s Laurent Vidal pulled ahead. Murray then shook off Vidal to claim his first ITU World Triathlon Series medal and the first in history by an African athlete.

SAN DIEGO MAY 10-12
In its WTS debut, huge crowds lined the streets to cheer on the elites as they competed in the birthplace of triathlon. Helen Jenkins was part of a small breakaway on the bike that bolted for the run course with more than a two-minute advantage. Erin Densham powered slightly ahead on the second run lap suggesting she would take her second consecutive WTS title when Jenkins blasted past her. The 2011 World Champion continued to push the pace, finishing an overwhelming minute ahead of the competition for the win. After a seven-month pause in triathlon racing, Jonathan Brownlee started his season in San Diego with a bang. After a huge lead group entered T2 together, Brownlee and Richard Murray moved to the front of the run, but the Brownlee signature run speed was too much for Murray, and Brownlee scored the top podium position. Behind him, Sven Riederer ran down Murray for silver, while the South African took bronze.

MADRID– MAY 26-27
Known for its tough bike course, the Madrid race either realised or dashed Olympic dreams as the final qualifier for London. Nicola Spirig, who had already secured her position at the Games, displayed the same dazzling sprint skills in Madrid that months later would win her an Olympic gold medal. After enduring a congested transition area, Spirig, Anne Haug, Barbara Riveros Diaz and Aileen Reid (née Morrison) ran ahead, each charging for the podium. But it was Spirig who blasted through the last 400 metres to repeat as the Madrid winner. Reid took second, while Riveros Diaz was third. Jonathan Brownlee extended his winning streak from San Diego to Madrid. True to the Brownlee tradition, Jonathan wasted no time destroying the run just as his brother did the year before. Jonathan stormed to the title 38 seconds ahead of Russia’s Alexander Bryukhankov and Dmitry Polyanskiy.

KITZBÜHEL– JUNE 23-24
Kitzbühel marked the final Olympic distance race in the ITU World Triathlon Series prior to the London Olympics. After refining her fierce sprint speed in Madrid, Nicola Spirig perfected her ferocious run velocity with yet another all-out dash for the finish. A dangerously powerful midsized pack worked together on the bike for nearly a 90-second advantage out of T2. The lethal group of then bolted ahead on the run. Lisa Norden and Spirig sought their chance to drop the group in the finishing chute, with Spirig just edging Norden by three seconds, followed by Andrea Hewitt. Alistair Brownlee made his stunning debut return to the sport after suffering an Achilles injury that forced him to sit out most of the season. He quickly laid any doubts to rest with a dominating performance. Alistair blasted out of transition with a mission to annihilate the flat run course. He did just that, successfully re-affirming his reign as triathlon king. Younger brother Jonny crossed over next while rival Javier Gomez won a tough battle with Alexander Bryukhankov for third.
2012 REVIEW

HAMBOURG – JULY 21-22
As the last race before the Olympics, Hamburg was reduced to a sprint distance. The shorter race resulted in accelerated speeds and fiery battles to the finish line. Despite trailing 30 seconds behind on the swim, Erin Densham collected her third ITU World Triathlon Series gold with a come from behind win. The Aussie sped up in the first two kilometres before pulling ahead for the win as the only woman to run under 16 minutes. The men wasted no time setting a blistering pace straight from the start. Javier Gomez led out of the swim, but it was a four-man group that enjoyed a 24-second lead out of T2. However, the advantage was short lived as Richard Murray and Gomez quickly reeled them in. Murray and Gomez continued to blaze through the short 5km run, until the final lap when Murray cranked into overdrive and outsprinted Gomez to the finish.

STOCKHOLM – AUGUST 25-26
In Stockholm’s debut appearance as an ITU World Triathlon Series event, an Olympic star studded line up turned out for the sprint race. Just weeks after the Games, competition was anything but lacking, as athletes chased important world championship series points. Home favourite Lisa Norden dazzled her compatriots with a win in her own country. Norden was strong start to finish, exiting both the water and bike with the leaders. To the delight of the crowd, the Olympic silver medallist collected a career third WTS title. Jonathan Brownlee was once again brilliant as he sprinted to his fourth series title in Stockholm. Though he entered T2 with just a slight time advantage, it was all Brownlee needed to hold off charging Javier Gomez. Brownlee outdistanced Gomez by just six seconds for the win, which put him at the top of the WTS leaderboard.

YOKOHAMA – SEPTEMBER 29-30
Yokohama served as a critical race to secure crucial world championship points as the penultimate stop on the schedule. With a battle heating up between Lisa Norden and Erin Densham in the rankings, the women’s race saw an all-out sprint finish between Norden and Anne Haug. No doubt motivated by dreams of world titles, Norden simply couldn’t afford to let Haug have the win and blasted down the finish chute. A steadily-improving Haug was relentless but in the end, Norden claimed the win just inches in front. Meanwhile, in the men’s race, Jonathan Brownlee opted to sit the event out, opening up the opportunity for Javier Gomez to jump closer to him in the rankings. Despite an ankle injury, Gomez did just that as he finished second to two-time consecutive champion Joao Silva.

AUCLAND GRAND FINAL – OCTOBER 20-21
Ahead of the women’s race, Olympic medallists Lisa Norden and Erin Densham were entangled in a heated battle for the world championship title with just 39 points separating them heading into the Grand Final. But on race day, Densham was forced to pull out of the race early due to illness, making it Norden’s battle to lose the title. Despite suffering food poisoning and spending the night in the hospital before competing, she secured a fourth-place finish, good enough for the overall title. Meanwhile, Anne Haug earned her first-ever WTS win with the top time of the day. The men’s race wasn’t so undecided before toeing the line, with Jonathan Brownlee owning just enough of a lead in the rankings to enjoy some wiggle room on the day of competition. Even so, Javier Gomez was determined to end the season on top and out-sprinted Brownlee in the last minute to take second in the rankings. Brownlee crossed over in second, which was enough to earn his first elite world championship.
## PAST WORLD CHAMPIONS

### ELITE

<table>
<thead>
<tr>
<th>YEAR</th>
<th>HOST</th>
<th>MEN</th>
<th>WOMEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>Auckland, NZL</td>
<td>Jonathan Brownlee (GBR)</td>
<td>Lisa Norden (SWE)</td>
</tr>
<tr>
<td>2011</td>
<td>Beijing, CHN</td>
<td>Alistair Brownlee (GBR)</td>
<td>Helen Jenkins (GBR)</td>
</tr>
<tr>
<td>2010</td>
<td>Budapest, HUN</td>
<td>Javier Gomez (ESP)</td>
<td>Emma Moffatt (AUS)</td>
</tr>
<tr>
<td>2009</td>
<td>Gold Coast, AUS</td>
<td>Alistair Brownlee (GBR)</td>
<td>Emma Moffatt (AUS)</td>
</tr>
<tr>
<td>2008</td>
<td>Vancouver, CAN</td>
<td>Javier Gomez (ESP)</td>
<td>Helen Tucker (GBR)</td>
</tr>
<tr>
<td>2007</td>
<td>Hamburg, GER</td>
<td>Daniel Unger (GER)</td>
<td>Vanessa Fernandes (POR)</td>
</tr>
<tr>
<td>2006</td>
<td>Lausanne, SUI</td>
<td>Tim Don (GBR)</td>
<td>Emma Snowsill (AUS)</td>
</tr>
<tr>
<td>2005</td>
<td>Gamagori, JPN</td>
<td>Peter Robertson (AUS)</td>
<td>Emma Snowsill (AUS)</td>
</tr>
<tr>
<td>2004</td>
<td>Madeira, POR</td>
<td>Bevan Docherty (NZL)</td>
<td>Sheila Taormina (USA)</td>
</tr>
<tr>
<td>2003</td>
<td>Queenstown, NZL</td>
<td>Peter Robertson (AUS)</td>
<td>Emma Snowsill (AUS)</td>
</tr>
<tr>
<td>2002</td>
<td>Cancun, MEX</td>
<td>Iván Rana (ESP)</td>
<td>Leanda Cavi (GBR)</td>
</tr>
<tr>
<td>2001</td>
<td>Edmonton, CAN</td>
<td>Peter Robertson (AUS)</td>
<td>Siri Lindley (USA)</td>
</tr>
<tr>
<td>1999</td>
<td>Montreal, CAN</td>
<td>Olivier Marceau (FRA)</td>
<td>Nicole Hackett (AUS)</td>
</tr>
<tr>
<td>1998</td>
<td>Lausanne, SUI</td>
<td>Dmitriy Gaag (KAZ)</td>
<td>Loretta Harrop (AUS)</td>
</tr>
<tr>
<td>1997</td>
<td>Perth, AUS</td>
<td>Simon Lessing (GBR)</td>
<td>Joanne King (AUS)</td>
</tr>
<tr>
<td>1996</td>
<td>Cleveland, USA</td>
<td>Chris McCormack (AUS)</td>
<td>Emma Carney (AUS)</td>
</tr>
<tr>
<td>1995</td>
<td>Cancun, MEX</td>
<td>Simon Lessing (GBR)</td>
<td>Jackie Gallagher (AUS)</td>
</tr>
<tr>
<td>1994</td>
<td>Wellington, NZL</td>
<td>Simon Lessing (GBR)</td>
<td>Karen Smyers (USA)</td>
</tr>
<tr>
<td>1993</td>
<td>Manchester, GBR</td>
<td>Simon Lessing (GBR)</td>
<td>Emma Carney (AUS)</td>
</tr>
<tr>
<td>1992</td>
<td>Muskoka, CAN</td>
<td>Simon Lessing (GBR)</td>
<td>Michellie Jones (AUS)</td>
</tr>
<tr>
<td>1991</td>
<td>Queensland, AUS</td>
<td>Miles Stewart (AUS)</td>
<td>Michellie Jones (AUS)</td>
</tr>
<tr>
<td>1990</td>
<td>Orlando, USA</td>
<td>Greg Welch (AUS)</td>
<td>Joanne Ritchie (CAN)</td>
</tr>
<tr>
<td>1989</td>
<td>Avignon, FRA</td>
<td>Mark Allen (USA)</td>
<td>Karen Smyers (USA)</td>
</tr>
</tbody>
</table>

### UNDER23

<table>
<thead>
<tr>
<th>YEAR</th>
<th>HOST</th>
<th>MEN</th>
<th>WOMEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>Auckland, NZL</td>
<td>Aaron Royle (AUS)</td>
<td>Non Stanford (GBR)</td>
</tr>
<tr>
<td>2011</td>
<td>Beijing, CHN</td>
<td>Matthew Sharp (GBR)</td>
<td>Agnieszka Jerzyk (POL)</td>
</tr>
<tr>
<td>2010</td>
<td>Budapest, HUN</td>
<td>Jonathan Brownlee (GBR)</td>
<td>Emma Jackson (AUS)</td>
</tr>
<tr>
<td>2009</td>
<td>Gold Coast, AUS</td>
<td>Franz Loeschke (GER)</td>
<td>Hollie Avil (GBR)</td>
</tr>
<tr>
<td>2008</td>
<td>Vancouver, CAN</td>
<td>Alistair Brownlee (GBR)</td>
<td>Daniela Ryf (SUI)</td>
</tr>
<tr>
<td>2007</td>
<td>Hamburg, GER</td>
<td>Gregor Buchholz (GER)</td>
<td>Lisa Norden (SWE)</td>
</tr>
<tr>
<td>2006</td>
<td>Lausanne, SUI</td>
<td>Will Clarke (GBR)</td>
<td>Erin Densham (AUS)</td>
</tr>
<tr>
<td>2005</td>
<td>Gamagori, JPN</td>
<td>Jarrod Shoemaker (USA)</td>
<td>Andrea Hewitt (NZL)</td>
</tr>
<tr>
<td>2004</td>
<td>Madeira, POR</td>
<td>Sebastian Dehmer (GER)</td>
<td>Annabel Luxford (AUS)</td>
</tr>
<tr>
<td>2003</td>
<td>Queenstown, NZL</td>
<td>Javier Gomez (ESP)</td>
<td>Nikki Egyed (AUS)</td>
</tr>
<tr>
<td>2002</td>
<td>Cancun, MEX</td>
<td>Brad Kahlefeldt (AUS)</td>
<td>Pilar Hidalgo (ESP)</td>
</tr>
</tbody>
</table>

### JUNIOR

<table>
<thead>
<tr>
<th>YEAR</th>
<th>HOST</th>
<th>MEN</th>
<th>WOMEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>Auckland, NZL</td>
<td>Wian Sullwald (RSA)</td>
<td>Fumika Matsumoto (JPN)</td>
</tr>
<tr>
<td>2011</td>
<td>Beijing, CHN</td>
<td>Lukas Verzbicas (USA)</td>
<td>Mikayla Nielsen (NZL)</td>
</tr>
<tr>
<td>2010</td>
<td>Budapest, HUN</td>
<td>Fernando Alarza (ESP)</td>
<td>Ashleigh Gentle (AUS)</td>
</tr>
<tr>
<td>2009</td>
<td>Gold Coast, AUS</td>
<td>Mario Mola (ESP)</td>
<td>Emmie Charayron (FRA)</td>
</tr>
<tr>
<td>2008</td>
<td>Vancouver, CAN</td>
<td>Vincent Luis (FRA)</td>
<td>Kirsty McWilliam (GBR)</td>
</tr>
<tr>
<td>2007</td>
<td>Hamburg, GER</td>
<td>Aurelien Raphael (FRA)</td>
<td>Hollie Avil (GBR)</td>
</tr>
<tr>
<td>2006</td>
<td>Lausanne, SUI</td>
<td>Alistair Brownlee (GBR)</td>
<td>Kirsten Sweetland (CAN)</td>
</tr>
<tr>
<td>2005</td>
<td>Gamagori, JPN</td>
<td>Steve Duplinsky (USA)</td>
<td>Anais Moniz (POR)</td>
</tr>
</tbody>
</table>
## ITU WORLD CHAMPIONS BY COUNTRY

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>34</td>
<td>6</td>
<td>13</td>
<td>2</td>
<td>4</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td>Great Britain</td>
<td>22</td>
<td>9</td>
<td>2</td>
<td>4</td>
<td>1</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Germany</td>
<td>8</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>United States</td>
<td>8</td>
<td>1</td>
<td>4</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>France</td>
<td>7</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>New Zealand</td>
<td>7</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Spain</td>
<td>7</td>
<td>3</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Switzerland</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Canada</td>
<td>3</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Portugal</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Sweden</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Kazakhstan</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Ukraine</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Russia</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Denmark</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Japan</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>South Africa</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>

## MOST ITU WORLD TRIATHLON SERIES WINS

### Men
- 12 - Alistair Brownlee (GBR)
- 4 - Jonathan Brownlee (GBR)
- 4 - Javier Gomez (ESP)
- 2 - Bevan Docherty (NZL)
- 2 - Jan Frodeno (GER)
- 2 - Joao Silva (POR)
- 1 - Jarrod Shoemaker (USA)
- 1 - Stuart Hayes (GBR)
- 1 - Brad Kahlefeldt (AUS)
- 1 - Steffen Justus (GER)
- 1 - Richard Murray (RSA)

### Women
- 5 - Emma Moffatt (AUS)
- 5 - Paula Findlay (CAN)
- 4 - Nicola Spirig (SUI)
- 4 - Lisa Norden (SWE)
- 3 - Andrea Hewitt (NZL)
- 2 - Emma Snowsill (AUS)
- 2 - Barbara Riveros Diaz (CHI)
- 2 - Erin Densham (AUS)
- 2 - Helen Jenkins (GBR)
- 1 - Daniela Ryf (SUI)

## MOST ITU WORLD TRIATHLON SERIES WINS IN A SINGLE SEASON

### Men
- 5 - Alistair Brownlee (GBR)
- 4 - Alistair Brownlee (GBR)
- 4 - Javier Gomez (ESP)
- 2 - Bevan Docherty (NZL)
- 2 - Jan Frodeno (GER)
- 2 - Joao Silva (POR)
- 1 - Jarrod Shoemaker (USA)
- 1 - Stuart Hayes (GBR)
- 1 - Brad Kahlefeldt (AUS)
- 1 - Steffen Justus (GER)
- 1 - Richard Murray (RSA)

### Women
- 4 - Emma Moffatt (AUS)
- 3 - Paula Findlay (CAN)
- 2 - Paula Findlay (CAN)
- 2 - Andrea Hewitt (NZL)
- 2 - Lisa Norden (SWE)
- 2 - Nicola Spirig (SUI)

More historical data available at media.triathlon.org
**SPONSORS & PARTNERS**

**DEXTRO ENERGY | MAIN SPONSOR**

Dextro Energy is one of two Main Sponsors of the ITU World Triathlon Series. Dextro Energy is the world wide leader in the dextrose market. In fact, Dextro Energy has stood for generations as a synonym for dextrose. The market was discovered and established over 75 years ago with “Dextro Energen”. In March 2005, the Zertus Group took over the long-standing brand “Dextro Energy” from Unilever. Today the medium-sized company is managed from Krefeld, Germany, under the name Dextro Energy GmbH & Co. KG as an independent, fully-owned subsidiary of Zertus GmbH. Dextro Energy works by providing natural dextrose (also known as glucose) as an additional source of energy, which is easily absorbed into the blood stream and goes directly to the brain and muscles. It delivers instant energy acting as a motor for higher levels of performance and concentration. This functional product promise is well-supported by many scientific studies. Whether it be cubes, sticks, minis, bars or powder - the Dextro Energy range of products provides a rich source of energy and plenty of flavour as well.

**CHAIN REACTION CYCLES | PERFORMANCE PARTNER**

Chain Reaction Cycles was founded as a family-run bike shop in 1985, offering a high level of service and the best possible products. It’s these core values along with a huge passion for the sport that has allowed the company to offer their products and services to the global cycling community, dispatching mountain bike, road, BMX and triathlon products internationally, shipping parcels around the world on a daily basis. Chain Reaction Cycles support the local and international cycling scene as well as backing events, supporting teams and sponsoring riders. It’s the passion that started it all and it’s the passion that has kept it going with almost three decades of experience to show for it.
SPECIALIZED | OFFICIAL BIKE

The ITU World Triathlon Series is partnered with Specialized Bicycles as the Official Bike Partner. Specialized has separately formed an elite triathlon team, which includes stars of the ITU World Triathlon Series: Javier Gomez (ESP), Jan Frodeno (GER), Simon Whitfield (CAN), Tim Don (GBR), David Hauss (FRA), Leonardo Chacón (CRC), Gavin Noble (IRL), Barbara Riveros Diaz (CHI), Lisa Norden (SWE), Paula Findlay (CAN) and Flora Duffy (BER). The team is provided with top-notch treatment at major events, including bike technical support and a massage therapist. Specialized Bicycles Components, Inc. designs, manufactures, and supplies bicycles and bicycling equipment. The company offers mountain, road, multi-street, and children bikes. Additionally, it provides apparel, bags, gloves, shoes, and saddles. The company also offers bicycle motocross equipment and parts, tires and tubes, water bottles, pumps, helmets, and optics. Specialized Bicycles Components, Inc. was founded in 1974 and is based in Morgan Hill, California.

DB SCHENKER | OFFICIAL TRANSPORT LOGISTICS SERVICES

An industry leader, DB Schenker will provide transportation and logistics services for the ITU World Triathlon Series which will visit eight different countries on four continents, beginning with Auckland on April 6, 2013. The ITU World Triathlon Series and DB Schenker have agreed to partner for the next two years. DB Schenker combines the units DB Schenker Rail and DB Schenker Logistics, comprising rail, land transport, air and ocean freight and contract logistics/SCM. DB Schenker stands for the transportation and logistics activities of Deutsche Bahn and has over 91,000 employees in some 130 countries. DB’s Transportation and Logistics Division holds top positions worldwide in the industry.
THE SERIES: BY THE NUMBERS

2.25 – Million (in US Dollars) is the total prize money offered for the 2013 series, the richest triathlon series

1545 – Collective distance in kilometres of all races since the series started in 2009.

16 – The number of different host cities in the series history, in alphabetical order – Auckland, Beijing, Budapest, Gold Coast, Hamburg, Kitzbühel, Lausanne, London, Madrid, San Diego, Seoul, Stockholm, Sydney, Tongyeong, Washington, Yokohama. Beijing, Budapest and the Gold Coast have hosted the three Grand Finals. In 2012, it will become 16 with San Diego, Stockholm and Auckland as new host cities.

12 – The total series wins of Alistair Brownlee, out of a total of 30 races, which means Alistair Brownlee has won 40 per cent of the World Triathlon Series races since the new world championship format started in 2009.

8 – different countries on top of ITU World Triathlon Series podiums in 2012, with Australia’s Erin Densham, Germany’s Steffen Justus and Anne Haug, Great Britain’s Jonathan Brownlee, Alistair Brownlee and Helen Jenkins, Portugal’s Joao Silva, South Africa’s Richard Murray, Spain’s Javier Gomez, Sweden’s Lisa Norden and Switzerland’s Nicola Spirig all claiming WTS wins. Great Britain was the most successful nation in terms of wins this year, with five between the Brownlee brothers and Jenkins.

7 – The number of ITU podiums that the Brownlee brothers have stood on together. Five of them were series podiums, Kitzbühel (Alistair gold, Jonathan silver, 2012), Madrid (Alistair gold, Jonathan silver, 2011), London (Alistair gold, Jonathan bronze, 2011), Lausanne (Jonathan gold, Alistair bronze, 2011) and Beijing (Alistair gold, Jonathan bronze, 2011). They also went 1-2 at the 2011 ETU European titles, Alistair gold and Jonathan silver, and both were a member of the gold medal winning Great Britain team at the 2011 Team Triathlon World Championships.
6 – The most number of series medals won without a win, currently held by Russia’s Alexander Bryukhankov and Switzerland’s Sven Riederer. He finished in the top-10 in each race he entered this year, though failing to claim a win, while Riederer added two more podium places in 2012 - a silver in San Diego and a bronze in Auckland.

6 – The number of times an athlete has won a series race in their home country, Alistair Brownlee in London in 2009, Emma Moffatt on the Gold Coast in 2009 and Alistair Brownlee and Helen Jenkins in London in 2011. Erin Densham joined the list with a win in Sydney last year, while Lisa Norden followed in Stockholm.

4 – The number of consecutive years that Alistair Brownlee has won a WTS title, each year in the series and the only athlete to do so. The London gold medallist also has the most overall wins with 12, the next closest are brother Jonathan and Spain’s Javier Gomez with four.

3 – The number of gold sweeps by one country in series history. The first two both came in 2011, when Great Britain swept London thanks to Alistair Brownlee and Helen Jenkins and Australia swept Hamburg with Brad Kahlefeldt and Emma Moffatt. Last year, Jonathan and Helen were responsible for the sweep when they each won in San Diego.
FAQ

HOW CAN ATHLETES QUALIFY TO COMPETE IN THE SERIES?
National Federations (NF) will enter athletes and the start list will based on the current athlete’s ranking. Each NF will be allowed a maximum of six athletes with the host NF given a maximum of eight spots. A maximum of 65 men and 65 women will make up the Elite category with up to 75 men and 75 women in the Grand Final.

HOW DO ATHLETES QUALIFY FOR THE GRAND FINAL?
Athletes qualify through a detailed qualification process, which takes into account his or her world championship ranking, ITU points standing and respective continental championships.

WILL THERE BE INVITATIONS FOR “NEW FLAG” AND/OR “DEVELOPMENT” ATHLETES?
Spots at the start line will continue to be reserved for athletes from developing countries who have proven ability to compete at this level.

HOW CAN THE PUBLIC FOLLOW THEIR FAVOURITE ATHLETES?
The public can keep track of their favourite triathletes at www.triathlon.org where all athlete bios, current rankings and event times may be found, and can watch races live with a subscription through www.triathlon.org/tv.

HOW DOES ITU IMPLEMENT ANTI-DOPING STRATEGIES?
ITU has accepted the World Anti-Doping Agency’s (WADA) Code to help keep the sport of triathlon clean and ITU Anti-Doping Rules are in compliance with the World Anti-Doping Code. Please visit www.triathlon.org/about/anti-doping for more information.
GLOSSARY

OLYMPIC-DISTANCE TRIATHLON
1.5km swim, 40km bike, 10km run

SPRINT-DISTANCE TRIATHLON
750m swim, 20km bike, 5km run

ELITE TRIATHLETE
A professional triathlete who competes at an international level.

AGE-GROUP TRIATHLETE
A non-professional (i.e. amateur) triathlete who competes against other athletes within their five-year age bracket (e.g. 25-29, 30-34, etc.).

BRICK WORK-OUT
A combination workout during which an athlete completes a swim and bike or bike and run back-to-back.

DNF
“Did not finish”

DNS
“Did not start”

T1
Transition 1: the change from swim to bike.

T2
Transition 2: the change from bike to run.

DRAFTING
All ITU World Triathlon Series and ITU Triathlon World Cup events are draft-legal on the bike, allowing athletes to follow directly behind the rider in front of him or her in order to save energy.

SPLIT TIME
An athlete’s time for one segment of the race (swim, bike or run).

LAP TIME
An athlete’s time for a single swim, bike or run lap.

PENALTY BOX
An athlete may be given a 15-second penalty in the Penalty Box if assessed by a Technical Official to have unintentionally infringed the rules - for example, failure to properly place one’s helmet in the designated box after T2. The Penalty Box only appears in the run segment.